

GOODWOOD FESTIVAL OF SPEED 2016: LORD MARCH DRIVES THE BUGATTI CHIRON



At this year's Goodwood Festival of Speed Lord March, host of the legendary motor sports event, could not resist the opportunity to drive the Bugatti Chiron¹ up the famous "Hill Climb" track.

More than 55,000 enthused spectators saw him drive on the narrow 1.16 mile (1.866 kilometres) course on Sunday accompanied by British race driver and Le Mans winner Andy Wallace. Lord March said after the Chiron drive: "In terms of an overall automotive experience that was at the very top. Unbelievable power, yet unbelievably drivable — a full rush for all the senses."

¹Chiron: WLTP consommation de carburant en l/100 km : basse 44,6 / moyenne 24,8 / élevée 21,3 / particulièrement élevée 21,6 / combinée 25,2 ; émissions de CO2 combinées, g/km : 572 ; classe d'efficacité énergétique : G