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# BUGATTI UNVEILS ITS PREMIUM ELECTRIC SCOOTER



## Bugatti unveils a premium version to its revolutionary electric scooter design in a mobile transformation.

A new mobile ride is on the rise!
Bugatti continues leading the industry with the unveiling of its new advanced model of their revolutionary electric scooter. This premium version was revealed for the first time at the CES 2023 expo alongside prominent technology companies from around the world.

The Bugatti premium electric scooter has been updated with more modern conveniences as well as achieving an even greater experience for the average operator than previously designed. It has a larger deck area for the foot, as well as an increase in build size of approximately 10%.

The upgraded Bugatti scooter has been modified to a slightly larger tire size of 10'' as compared to its innovative model of 9'', while still encompassing its unique aerodynamic design and

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high-end appearance. The 10'' Pneumatic tubeless tires have an advanced built-in glue repair mechanism that self-repairs potential tire punctures.

In addition to Bugatti's motorsport heritage French racing Bleu, the new 10'' model will also be available in the elegant favorite color combination of its founder Ettore Bugatti: Black and Yellow. Similar to the color finish on the W16 Mistral[1] roadster.

Considerable features have been greatly improved using the latest cutting-edge technologies.

Highlights of the Bugatti premium electric scooter include 1000w maximum motor power (allowing riders to use the scooter on many types of terrain with an 18° incline), a 36v/15.6Ah battery with overcharge protection, covering approximately 35 miles on a single charge. Users will be replenishing the battery with its new EB shaped charger. Furthermore, the premium Bugatti scooter can now be passcode protected, with A 4-digit screen lock. The brand new large visible touch screen displays speed, mode, battery life, and headlights. To accommodate the added weight capacity of up to 286lbs and increased velocity at a maximum speed of 22mph, the 10'' scooter includes a hidden rear spring shock absorber located at the bottom deck and close to the rear motor. The new scooter provides a self-locking folding mechanism which allows for a much safer and easier function to fold and unfold.

Recognizing safety as a first and foremost concern, the Bugatti electric scooter is equipped with illuminating technologies to ensure driver protection. For those purposes, this newer model features unique lighting functions. Two small LED lights have been added to the ends of the leather handle grips and will be powered on together with side ambient and logo lights. For increased safety and well-being, an exclusive quality integrated into the 10'' Bugatti scooter is a synchronized turn signal MIPS certified helmet.

With much success of its popular predecessor, the Bugatti premium electric scooter surely will not disappoint. Like all its products, Bugatti prioritizes high quality and front-line technology as the leading attributes of its peerless creations. This scooter is perfect for local commuting, is environmentally friendly, accessible, cost-effective, and extremely fun.

Eli Mizrahi, Business Development Executive at Bytech states, ''we have paid very close attention to the hundreds of millions of our fans and followers. This new premium version will give them the further elevated experience that they crave to grow into the future with. Enhanced speed-at legal limits, strength in performance, enlightened features, along with enhanced safety measures all orchestrate into a master piece that users can all be proud of and confidant in. An amazing touch screen along with fine leather grips signify this smooth touch of elegance.''

The CES (formerly Consumer Electronics Show) is an annual trade show organized by the Consumer Technology Association (CTA). Held each January at the Las Vegas Convention Center in Nevada, the event typically hosts presentations of new products and technologies in the consumer electronics industry.

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