EXPLORING PORTUGAL'S HIDDEN TREASURES AT THE BUGATTI GRAND TOUR 2025



From the terraced vineyards of the Douro Valley to the stunning heights of Serra da Estrela and the sun-drenched landscapes of Alentejo, the Bugatti Grand Tour 2025 immersed owners in an unforgettable Portuguese adventure. The six-day journey saw 18 extraordinary Bugatti models traverse over 1000 kilometers, winding through some of the most spectacular and challenging roads the Iberian nation has to offer.

2026 BUGATTI AUTOMOBILES S.A.S.

"The Bugatti Grand Tour 2025 in Portugal was a multi-sensory journey through a country rich in contrasts. The members of the Bugatti family who joined us relished the mesmerizing union of scenic valleys, mountain majesty, and the expanses of Alentejo. We experienced many unforgettable moments together and savored the opportunity to create lifelong memories and equally enduring friendships. It was a genuine pleasure to witness our valued customers using their Bugatti models as they were meant to be — driven and enjoyed on the open road."

HENDRIK MALINOWSKI
MANAGING DIRECTOR, BUGATTI AUTOMOBILES

ADVENTURE AWAITS

Against the backdrop of terraced vineyards and the flowing Douro River, the luxurious Torel Quinta da Vacaria in Vilarinho dos Freires served as the grand stage for the tour's commencement. Beneath the Portuguese twilight sky, 18 Bugatti masterpieces stood in formation as owners and guests gathered for welcome cocktails. Spanning 18 remarkable years of innovation and craftsmanship — from a 2007 Veyron 16.4 to a 2025 pre-series Bugatti W16 Mistral[1] — each model told a chapter of Bugatti's unmatched legacy. Bugatti Veyron Grand Sport and Grand Sport Vitesse models, including the famed 'Transformers' model, sat majestically alongside a Divo[2], two Bugatti Chiron Pur Sport, a pair of W16 Mistral variants and a Chiron Super Sport 300+[3]. This already extraordinary lineup was further elevated by the presence of three rare icons: a 1 of 20 '110 Ans Bugatti' Chiron, a 1 of 3 Chiron L'Ébé Edition and a 1 of 10 Bugatti Centodieci[4].

During dinner, a very special bottle of Carvalhas Port wine from 1876 was ceremoniously opened — honoring the heritage of the Douro region and giving a taste of what lay ahead.

A FULL CIRCLE IN THE DOURO VALLEY

Dawn broke over the Douro Valley to a symphony of W16 engines echoing through the vine-covered hills. The 235-kilometer journey that followed was as much about cultural immersion as it was about driving pleasure. Time seemed to stand still during a private visit to the historic Quinta do Vesúvio — affectionately known as 'The Queen of the Douro' — where centuries of winemaking tradition mirrored Bugatti's commitment to heritage and excellence.

Lunch was followed at the panoramic Casa Redonda at Quinta das Carvalhas, offering 360° views over the valley. In the evening, the group boarded traditional Portuguese rabelo boats, once used to transport port wine along the Douro River. This atmospheric river journey to dinner completed a full-circle experience — from vine to estate, to river transport, and finally, tasting.

HERITAGE IN THE HIGHLANDS

From river valleys to mountain peaks, the over 230-kilometer route traced a breathtaking voyage through Portugal's heartland, winding past the ancient stones of the São João de Tarouca Monastery — Portugal's first Cistercian sanctuary. There, the serene silence was gently broken by the arrival of the Bugatti Grand Tour, warmly welcomed by a local group in traditional Portuguese attire.

Following lunch at Mesa de Lemos and the convoy's ascent into the Serra da Estrela, Portugal's highest mountain range, the Grand Tour visited the Burel wool factory, discovering the artistry and heritage of Portuguese textile craftsmanship. The magnificent day then culminated at Casa de São Lourenço, with sweeping views over the Glacier Valley in Manteigas.

FROM SNOW TO SUNLIGHT

The longest and one of the most breathtaking drives of the Bugatti Grand Tour 2025 commenced with a morning ascent nearly to the summit of Torre da Estrela (1,993 m), followed by a descent through ever-changing landscapes—from snow-dusted rocks to sunlit meadows in the full resplendent bloom of spring.

As the Grand Tour left the Serra da Estrela behind, roads opened into the rolling landscapes of Alentejo — characterized by gentle hills, fortified towns, and vineyards.

After lunch at Herdade Papa Leite, the journey of discovery continued to Quinta do Paral Hotel, where the day ended with sunset cocktails and a barbecue among the vineyards.

PRECISION AND POWER AT CIRCUITO DO SOL

The Grand Tour's dynamic finale unfolded with an exclusive visit to Circuito do Sol, a private 3.5-km racetrack sculpted into the Alentejo terrain and inspired by legendary curves from circuits like Spa-Francorchamps and Laguna Seca. Though not yet open to the public, the Grand Tour participants were among the first to explore its demanding layout.

Following a parade lap, the Bugatti models were driven on the track with full vigor, as drivers relished the opportunity to experience the full spectrum of Bugatti performance in a controlled environment.

A relaxing lunch at Herdade do Sobroso Wine & Country House then provided the perfect counterbalance to the morning's high-intensity, high-passion driving. The evening brought the Bugatti Grand Tour 2025 to a successful conclusion with a festive farewell dinner, filled with high spirits, shared memories, and celebration of an unforgettable event.

UNTIL WE MEET AGAIN

Ettore Bugatti built his automobiles with a clear purpose: they were meant to be driven. More than a century later, today's Bugatti owners continue to embrace this founding philosophy — using their hyper sports cars not just as design or engineering masterpieces, but as vehicles to be experienced on the road. The Grand Tour is a celebration of this lifestyle: one of passion, performance, and purpose.

> "What an incredible event and what a pleasure and an honor to share the journey with members of the Bugatti family. Once again, every Bugatti performed flawlessly — both on the open road and the racetrack — just as they have time and again in the past. This unwavering reliability is a powerful testament to the enduring craftsmanship at the heart of our brand. A heartfelt thank you to the entire team who made this tour possible — and especially to our dedicated Customer Service Specialists for their support along the way."
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> ALEXIS POLIX
> DIRECTOR AFTER SALES & CUSTOMER SERVICE, BUGATTI AUTOMOBILES

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[6] Chiron Pur Sport: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G

[6] Bolide: Not subject to Directive 1999/94/EC, as it is a racing vehicle not intended for use on public roads.

[6] Centodieci: WLTP fuel consumption, l/100 km: low phase 40.3 / medium phase 22.2 / high phase 17.9 / extra high phase 17.1 / combined 21.5; CO2 emissions combined, g / km: NA; efficiency class: G

[6] Divo: WLTP fuel consumption, l/100 km: low phase 43.3 / medium phase 22.2 / high phase 18.0 / extra high phase 18.3 / combined 22.3; CO2 emissions combined, g/km: 506; efficiency class: G

[6] W16 Mistral: WLTP fuel consumption, l/100 km: low phase 40.7 / medium phase 21.9 / high phase 18.3 / extra high phase 17.6 / combined 21.8; CO2 emissions combined, g/km: 495; efficiency class: G

[6] Chiron Super Sport 300+: WLTP fuel consumption, l/100 km: low phase 40.3 / medium phase 22.2 / high phase 17.9 / extra high phase 17.1 / combined 21.5; CO2 emissions combined, g/km: 487; efficiency class: G