

BUGATTI LA MAISON PUR SANG: WHERE ENGINEERING BECOMES ART



Some automobiles define a generation; some works of art stand the test of time. Very rarely does a single creation belong to both worlds, and this unique BUGATTI VEYRON Grand Sport Vitesse is one of them. Through La Maison Pur Sang, BUGATTI honors the rarest of its masterpieces and guides them into their next chapter.

Commissioned by a customer renowned for his appreciation of rare and highly individualized models, the unique VEYRON challenged conventional automotive design through its defining feature: a body crafted from exposed polished aluminum, a feat of mastery that required blocks weighing up to 20 tons to be delivered to Molsheim.

The material itself is the centerpiece of the design, reflecting light across the sculpted surfaces and revealing the purity of its form from every angle. The expressive 'Carmine Red' leather interior provides depth and a striking contrast to the brilliance of the exterior. Rich textures, exposed carbon fiber, polished aluminum and handcrafted details: every element has been selected not only for its technical function, but also for its artistic contribution. The result is a composition in which engineering serves artistic expression, and craftsmanship brings the vision to life.

Chassis 8.100 took shape long before it reached the workshop floor. Through extensive studies, the design team explored the interplay of proportion, surface and light — the very elements that would give this hypercar its personality. Once the design was perfected, the project entered the BUGATTI Atelier in Molsheim, where master artisans brought this incredible concept to life. Every stage of its creation was meticulously documented, establishing a lasting record of one of the most ambitious projects of the VEYRON era.

Yet this remarkable roadster is defined not only by its beauty, but also by the mechanical sophistication beneath its sculptural exterior. Powered by BUGATTI's legendary 8.0-liter quad-turbocharged W16 engine producing 1,200 PS and 1,500 Nm of torque, the VEYRON Grand Sport Vitesse delivers the breathtaking performance expected of every BUGATTI, ensuring that its character extends far beyond its visual appeal.

More than a decade later, the one-of-one VEYRON returned home to Molsheim.

Through BUGATTI's La Maison Pur Sang program, chassis 8.100 underwent a comprehensive certification process alongside careful refurbishment and reconfiguration. The work focused on restoring the vehicle to its original vision, with meticulous attention to detail, while safeguarding the character and provenance that define its significance.

Dedicated to preserving the legacy of the marque's creations, La Maison Pur Sang supports collectors in identifying and acquiring the right BUGATTI for their collections, while ensuring that historic and modern BUGATTI models alike are carefully researched, certified and restored. From tracing a car's history and provenance to maintaining its authenticity for the future, its expertise accompanies collectors throughout the ownership journey, whether returning a vehicle to its intended specification or modernizing it according to the customer's wishes. For chassis 8.100, this included the removal of later personalization elements, revealing once more the singular vision with which it first left Molsheim.

This return to Molsheim speaks to a deeper relationship between collector and marque. Ownership of a BUGATTI is defined by stewardship; the home of BUGATTI remains at the heart of this enduring connection, ensuring the brand's incomparable legacy lives on through inimitable expertise and dedication.

“Every BUGATTI tells a story, but some hold a particularly special place within the marque's history. The aluminum-bodied VEYRON Grand Sport Vitesse represents a remarkable expression of BUGATTI's unparalleled craft and visionary spirit. Through La Maison Pur Sang, our role is to guide collectors at every stage of their journey, from exploring a car's history and provenance to identifying the perfect addition to their collection and ultimately upholding its authenticity for generations to come. Seeing this VEYRON embark on a new chapter within its new owner's collection is a wonderful reminder that the most exceptional BUGATTIS are far more than automobiles.”

LUIGI GALLI

HERITAGE & CERTIFICATION EXPERT AT BUGATTI AUTOMOBILES

Now residing on the French Riviera, the aluminum-bodied VEYRON Grand Sport Vitesse stands as both an extraordinary technical achievement and a singular piece of automotive sculpture. Among the rarest VEYRON Grand Sport Vitesse ever produced, chassis 8.100 is a testament to BUGATTI's uniqueness. Having received La Maison Pur Sang certification and been entrusted to a new custodian, it continues a story that bridges innovation, workmanship and heritage — a story whose next chapter is only just beginning.

BUGATTI would like to thank the team at Mechatronik for its collaboration on this photo shoot and the delivery of this remarkable car.

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