

VIDEO RELEASE: BUGATTI CHIRON PUR SPORT — DRIVING IN THE HAJAR MOUNTAINS



Bugatti Pilote Officiel Andy Wallace tests the most agile member of the Chiron family.

Goodbye Dubai, hello Hajar! Bugatti test driver and Le Mans winner Andy Wallace made the most of his time following the launch of the new Bugatti Chiron Pur Sport¹ in Dubai to take an extended trip to Hatta.

The exclave of the Emirate of Dubai is located approximately 100 kilometres south-east of the city of Dubai in the Hajar mountains on the border to Oman. One characteristic feature of the region surrounding Hatta is above all bends, bends, and more bends. The ideal terrain for the new Chiron Pur Sport and Andy Wallace.

The Bugatti engineers developed the new Chiron Pur Sport uncompromisingly for lateral dynamics — thereby expanding the range with a road-legal hyper sports car that offers outstanding driving characteristics. These include maximum agility, handling and driving performance. Ideal for fast cornering.

Another extraordinary design feature is the Jaune Molsheim and Carbon colour split. While the entire bottom third features black exposed carbon fibre, the dominant colour on the upper body is yellow. In the side view, the dark surfaces merge with the colour of the road surface and make the Pur Sport appear even flatter and more dynamic. Black also dominates on the rear wings, the wheels, the radiators and the air intakes.

And to match: the 8.0-litre W16 engine with 1,500 PS and 1,600 newton metres of torque. Thanks to a 15 percent shorter transmission ratio, the Chiron Pur Sport accelerates even faster than a Chiron. It is now possible to accelerate from 0 to 100 in only 2.3 seconds instead of 2.4 seconds, and from 0 to 200 in 5.9 seconds instead of 6.1 seconds. Moreover, it accelerates in sixth gear from 60 to 120 km/h in 4.4 seconds instead of 7.4 seconds. The maximum speed is electronically limited at 350 km/h.

The production version of the Chiron Pur Sport, which is limited to 60 units and is priced at three million euros (net), is being built in Molsheim, France.

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¹ Chiron Pur Sport: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO₂ emissions combined, g/km: 572; efficiency class: G