

US PREMIERE FOR THE BUGATTI VISION GRAN TURISMO



The French super sports car brand Bugatti presented its virtual concept for the very first time in America.

Created exclusively for the PlayStation videogame series Gran Turismo Sport, the show car was the star of the Concept Lawn at Pebble Beach Concours d'Elegance on Sunday, which attracted thousands of aficionados of vintage and modern vehicles again this year to the Californian peninsula, Monterey. Bugatti used this project to present a preview of its future form and design language for the brand, and to pave the way for the latest Bugatti super sports car, the Chiron. The Chiron had already celebrated its debut at the Monterey Car Week the Friday before at The Quail: A Motorsports Gathering.