MOLSHEIM
11/21/2024

TIMELESS GIFTS INSPIRED BY 115 YEARS OF BUGATTI CRAFTSMANSHIP



For 115 years, Bugatti's hyper sports cars have epitomized artistry and exclusivity, with each model seamlessly merging precision engineering and the finest materials to create an unparalleled experience. Today, Bugatti extends this dedication to detail beyond automotive, offering luxury goods that capture the essence of its iconic lifestyle. This curated collection invites enthusiasts to embrace a taste of the Bugatti way of living, with something exceptional for everyone.

2026 BUGATTI AUTOMOBILES S.A.S.

JACOB & CO. BUGATTI TOURBILLON WATCH

The Bugatti Tourbillon watch is a marvel of design that evokes Bugatti's latest hyper sports car, the Tourbillon — a true fusion of automotive and horological mastery. Even its name, Tourbillon, is a tribute to the art of watchmaking, representing the pinnacle of precision and complexity in haute horlogerie, and showcasing the natural synergy of this partnership. More than just inspired by the car, the Jacob & Co. Bugatti Tourbillon watch embodies genuine design integration: at its heart lies a unique V16 engine block automaton, fashioned from a single piece of transparent sapphire.

IXO BUGATTI POOL TABLE

Limited to only 30 highly exclusive pieces, the IXO Bugatti Pool Table embodies the Bugatti ‘Form Follows Performance’ ethos, seamlessly combining stunning aesthetics with remarkable expertise. The table features advanced gyroscopic self-leveling technology, ensuring flawless play even on a yacht. Perfectly engineered, the table's CNC-machined aluminum frame is encased in aeronautical-grade carbon fiber, with design details inspired by the Bugatti Chiron’s refined interior. Carbon fiber cue tips and an anodized control panel reflect Bugatti's renowned finesse, making every element a testament to quality.

ASPREY BUGATTI EGG COLLECTION

Bringing together timeless Bugatti design legacy and Asprey Studio's heritage and skill, the Asprey Bugatti Egg Collection features 111 unique, handcrafted egg-shaped sculptures, each accompanied by corresponding digital artwork, securely minted on the blockchain. Carefully made using Asprey Studio's cutting-edge production techniques and materials, each egg sculpture can be uniquely personalized to create a one-of-a-kind showpiece. The crowning jewel of this series is the singular Imperial Jadeite Egg, which showcases the rare jadeite stone and the 'Dancing Elephant' motif, recreated in perfect detail from Rembrandt Bugatti's famous sculpture.

BUGATTI EYEWEAR COLLECTION MODEL 08.

The Bugatti Eyewear Collection Model 08. is handmade in Japan with the finest materials including Grade 5 Japanese titanium components. From.925 sterling silver hardware and CR39 Zeiss lenses with anti-reflective coating to precision laser cuts, every detail embodies Bugatti's commitment to exceptional workmanship and timeless luxury with a sense of modern audacity. Featuring a sleek titanium navigator frame, Model 08. is available in three sophisticated finishes: Matte Black with White Gold, Matte Gunmetal with Rose Gold, and Shiny Gunmetal with White Gold. Each pair is offered in an elegant leather EB hard case, and with a Bugatti Certificate of Authenticity.

CHAMPAGNE CARBON BY BUGATTI

The delightful Champagne Carbon Bugatti Editions — made with only the finest hand-picked fruits harvested from the best Grand Cru and Premier Cru regions — are the perfect treat for this festive season. Mirroring the unmatched design of Bugatti’s hyper sports cars, the bottles feature an intricate carbon fiber wrap — constructed over 37 complex stages — impeccably reflecting both brands' dedication to perfection. The Champagne Carbon by Bugatti bottles offer enthusiasts and fans an extraordinary way to mark the beginning of a new, incomparable year.

BUGATTI CLOTHING COLLECTION

Celebrate the Bugatti lifestyle every day with the Bugatti Clothing Collection for kids and adults. From stylish apparel to carefully designed accessories, this fashion line brings the brand's illustrious heritage to fans of all ages. Created with the same attention to detail, innovation and excellence that Bugatti hyper sports cars are known for, the exclusive Bugatti Clothing Collection allows enthusiasts to unleash the excitement of Bugatti's legendary spirit.

BUGATTI HOME COLLECTION

The Legacy Vases from Bugatti Home bring the French brand’s avant-garde design philosophy into the realm of home décor, echoing the precision, elegance, and innovation found in Bugatti’s hyper sports cars. Each vase is carefully crafted with a sleek steel exterior, symbolizing the strength and sophistication of the brand’s iconic vehicle designs, and paired with a manually-blown Murano glass insert. Adorned with the signature 'EB' logo and available in two sizes, the Legacy Vases are a true reflection of Bugatti’s commitment to artistry, allowing enthusiasts to experience Bugatti's aesthetics within their living space.

BUBEN & ZORWEG BUGATTI HYPER SAFE COLLECTION

The Bugatti Hyper Safe Collection embodies a fusion of timeless design, masterful craftsmanship, and unparalleled security. Each limited-edition safe is a testament to precision and elegance, featuring refined details. With three distinctive models — Hyper Light, Hyper Dark, and Hyper Track — the collection offers a sophisticated solution for safeguarding valuables, combining innovative materials with luxurious finishes. Only 25 of each model will ever be crafted, ensuring exclusivity and prestige.

Make this holiday season truly unforgettable with treasures that capture Bugatti's legendary 115 years of heritage and innovation.

Each piece reflects the timeless, distinctive lifestyle synonymous with the Molsheim brand — from carefully crafted art pieces to modern clothing and accessories. Imbued with the marque's Art de Vivre, every item is a testament to exceptional craft, offering a unique glimpse into the world of Bugatti.

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