MOLSHEIM
3/10/2021

TIM BRAVO TAKES ON ADDITIONAL ROLE AS NEW HEAD OF COMMUNICATIONS AT LAMBORGHINI



Bugatti's Head of Communications to perform a dual role.

Effective immediately, Tim Bravo, Head of Communications at Bugatti, is responsible for communications at Automobili Lamborghini S.p.A in addition to his current responsibilities. The communications head will therefore perform a dual role. ''It is a great honor for me and a recognition of my work to date to be able to continue to work closely with the President of Bugatti and Lamborghini, Stephan Winkelmann. I am looking forward to the challenging work with the two marques,'' said Tim Bravo.
Stephan Winkelmann has also performed a dual role as President of Lamborghini and Bugatti since December 2020. ''I am delighted that I will be able to continue my close and productive

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collaboration with Tim Bravo, both at Bugatti and now also at Lamborghini. This will allow us to operate even more efficiently and effectively,'' said Stephan Winkelmann. ''Tim Bravo is a respected communications professional, highly accomplished, a team player, and proficient in both analog and digital communications. Together, we will continue to improve communications in both marques. Bugatti is synonymous with the best, most powerful and elegant hyper sports cars in the world. Lamborghini represents legendary and exclusive super sports cars that combine outstanding design with innovation.''

Tim Bravo has managed Bugatti's communications since September 2018. After completing his degree in Communication Studies, he began his career in 2006 at Westdeutscher Rundfunk (WDR). Subsequent roles were held, for instance, in corporate communications at Lanxess AG. Tim Bravo joined the Volkswagen Group in 2011, first of all at SEAT S.A. in Barcelona. In 2014, he moved to Dr. Ing. h.c. F. Porsche AG in Stuttgart, where he worked as the PR Spokesperson. Two years later, he became PR Manager at Porsche Latin America, based in Miami, where he was responsible for communications for the marque in the South America region.

At Bugatti, Tim Bravo has been responsible for managing global communications together with his team, including the presentations of the extraordinary hyper sports cars La Voiture Noire, Centodieci, Chiron Pur Sport, and the world record breaking Chiron Pur Sport 300+.