THE WORLD'S FASTEST CONVERTIBLE AT QATAR MOTOR SHOW 2012



The legendary European manufacturer takes part in Qatar Motor Show for the second time, presenting an exclusive and uniquely coloured model of the Bugatti Veyron 16.4 Grand Sport, which is the fastest, most powerful and most luxurious open top car in the world.
Throughout his life Ettore Bugatti experimented with different colour schemes and materials to create unique cars. The Grand Sport on display at Qatar Motor Show continues this tradition and has a horizontal colour split with a bright yellow body framed in visible black carbon, including black-tinted wheels. The striking contrast of black and yellow, Ettore Bugatti's favorite colours, is continued inside with seats finished in yellow-colored leather with black stitching. The middle console is in black carbon, while the dashboard, steering wheel and gearshift are made of black leather with yellow stitching. This Grand Sport model comes at a price of 1.58 million euros.

After the final order for the Bugatti Veyron coupé has been placed in June 2011, marking an end to the successful era and exclusive production run of 300 units of the supercar and its even faster cousin the Super Sport, the story of Bugatti's exceptional sports car is set to continue.

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Automotive connoisseurs have the opportunity to still acquire the Grand Sport and its supreme technology. When the roof is on, the Bugatti Veyron 16.4 Grand Sport can reach a top speed of 407 km/h, while speeds of up to 350 km/h are possible with the roof off. This makes the Grand Sport the fastest roadster in the world.

The Bugatti Veyron Grand Sport 16.4 will be assembled by hand at the company's headquarters in Molsheim, France. In cooperation with the Bugatti design and engineering team, Bugatti customers can tailor their vehicles to their personal preferences by choosing from a broad array of exquisite materials and colours. The Grand Sport model on display in Qatar demonstrates an ever growing number of options available to existing and new Grand Sport owners. Bugatti Automobiles S.A.S. has limited the Grand Sport to 150 units of which 105 slots are still open. The standard version costs 1.4 million euros (excluding taxes and delivery).