MOLSHEIM
7/16/2025

UNMATCHED TRACK PERFORMANCE, UNPARALLELED SERVICE: THE SPECIALISTS THAT BRING THE BOLIDE EXPERIENCE TO LIFE



Extraordinary power. Exceptional dynamic capability. Unmatched thrill for the senses. This is what defines driving a Bolide on the world's most challenging racetracks. Pairing an extreme, ultra-lightweight

2026 BUGATTI AUTOMOBILES S.A.S.

design with the powerhouse of Bugatti's iconic W16 engine, the Bolide[1] brings a new level of intensity to the art of mastering a world-class motor-racing circuit. An experience taken even further through the expertise of Bugatti's specialized, highly trained support crews.

To this end, the marque created a network of Certified Bolide Centers around the world, establishing exacting criteria for Bugatti's trusted service partners to receive the designation. From pre-delivery inspection and personalized vehicle handover, to facilitating private storage and annual servicing, technicians at Bolide Centers are fully accredited to deliver a comprehensive welcome for discerning customers entering the world of Bolide.
Now, in the same spirit as the marque's relentless pursuit of excellence in performance, quality, and service, the capabilities of Bugatti's Bolide Centers are taking their next natural step. Open to Bolide Center specialists, in-house race teams and customers' race teams, a new training program offers talented technicians the opportunity to provide certified supervision and full track support — helping customers fully immerse themselves in the world of recreational and competitive motorsport.

For Bolide owners seeking expert guidance and preparation ahead of private, recreational track events, certified specialists are able to supervise a customer race team. The process begins with a full dynamic handover for each driver, followed by a meticulous vehicle assessment ahead of a given private event. Customers entering competitive motorsport can draw upon Bolide Centers' most comprehensive level of training, with the highest-accredited specialists delivering a full trackside support package at any Bolide-approved circuit in the world. From garage preparation to trackside management, every detail is overseen, ensuring race teams benefit from seamless, expert-level assistance.

Delivering such an immersive and rewarding experience requires Bolide Center technicians to undergo rigorous, specialized training. In a four-day program held both at the marque's spiritual home of Molsheim and trackside at the Circuit de Mirecourt, each specialist follows an intensive schedule of workshops and exercises.

From full Bolide racing checks to equipment preparation, and secure vehicle loading onto transporter trucks, every aspect of the carefully designed program demands intimate knowledge of the Bolide's design — and the ability to extract its maximum performance. The program culminates in a simulated assessment of every candidate at the Circuit de Mirecourt, where specialists assist Bruno Spengler — Bugatti's Pilote Officiel — putting their accumulated knowledge and skills to the test before the customers' Bolides are unleashed on the track.

Giving all specialists at Bolide Centers around the world the opportunity to deliver the experience for their customers, the comprehensive scope of the offering has also been centralized by the marque — enabling their customers to experience the thrill and plethora of benefits made available through the supervision and full trackside support schemes.

"The Bolide is the purest expression of extreme, track-focused Bugatti performance. It delivers an experience that must be felt behind the wheel to be truly understood. Our discerning customers have a deep appreciation for this — just as our dedicated teams have an unwavering commitment to delivering a level of service that matches the vehicle's extraordinary capabilities. That is why we have introduced these new training programs for our skilled technicians: to bring an authentic motorsport experience to Bolide customers worldwide. The standards we've set for these programs are as exacting as the Bolide itself, ensuring our specialists are perfectly positioned to support customers on every step of their ownership journey. It is a great source of pride to help turn our customers' racing dreams into a reality."

ALEXIS PLOIX

DIRECTOR OF AFTER SALES AND CUSTOMER SERVICE AT BUGATTI AUTOMOBILES

Press Contact
Nicole Auger
Head of Marketing and Communications
communications@bugatti.com

---

[1] Bolide: Not subject to Directive 1999/94/EC, as it is a racing vehicle not intended for use on public roads.