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THE OFFICIAL UNVEILING: BUGATTI RESIDENCES BY BINGHATTI



Known for their unwavering and uncompromising commitment towards excellence, Bugatti and Binghatti — two visionary brands — have unveiled their first collaboration: a ground-breaking real estate development in the heart of Dubai. The project was revealed at the Coca-Cola Arena in Dubai on May 24th, 2023 by Mate Rimac, CEO of Bugatti Rimac, and Muhammad BinGhatti, CEO of Binghatti.

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Bugatti Residences by Binghatti — the first-ever Bugatti Residences in the world — is located in the prime area of the Business Bay in Dubai. The collaboration between the two revered brands aims to depict synergies that achieve unparalleled excellence. Drawing upon the rich and diverse creative heritage of both brands, the Bugatti and Binghatti collaboration project has at its nucleus a meticulously designed structure featuring a distinctive façade complemented by intricately designed interiors. With its serene undertones, the hyper-form will juxtapose the city's bustling energy — a retreat in the heart of the metropolis.
The design of Bugatti Residences reflects the iconic brand elements and luxury design innovations of Bugatti, merging these values cohesively with Binghatti's expertise in creating a phenomenal architectural masterpiece. Bugatti Residences will feature a collection of 171 Riviera Mansions and 11 Sky Mansion Penthouses, each of them being absolutely unique with bespoke curated layouts. The first Bugatti residence is also designed with peerless luxurious amenities, including a Riviera-inspired beach, private pool, jacuzzi spa, fitness club, chef's table, private valet, private members club and two garage-to-penthouse car lifts. The residence also features a host of high-end and tailored services dedicated to its residents, including bespoke chauffeur and concierge services.

Unmatched craftsmanship and exquisite finishes that set a new standard for opulence will be at the heart of the living spaces curated for Bugatti Residences, ensuring that the ''Art of Living'' is reimagined for a contemporary defining era. Both penthouses and mansions offer spacious living areas adorned with the finest material selection the world has to offer. The Bugatti Residences carry a seamless blend of comfort, functionality and elegance that reflect Bugatti and Binghatti's pre-eminence in design.

The two brands have integrated the distinctive flair of the French Riviera into every aspect of the development. Starting from the very moment of setting foot within the residences, a sense of exuberance takes hold, transporting residents to the inspiring region that has long captured the hearts of connoisseurs of refined living. In the same way that Bugatti has translated the beauty and sophistication of French luxury into the design of its hyper sports cars, Bugatti Residences brings the breeze and feel of the French Riviera into this private oasis. In its organically sculpted design, Bugatti Residences by Binghatti manifests the beauty of the Riviera's spirit and flair.

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