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THE NEW LEGO TECHNIC BUGATTI BOLIDE



The most extreme Bugatti ever created, the track-only Bolide, has been transformed into LEGO Technic form, continuing a partnership between the LEGO Group and Bugatti that began with Chiron[1] in 2018.

The scale LEGO Technic Bugatti Bolide recreation — measuring over 3'' (8 cm) high, 12'' (31 cm) long and 5'' (13 cm) wide and featuring 905 pieces — is packed full of intricate details and immersive touches. These include scissor opening doors, aerodynamic rims with low-profile tires, a detailed cockpit with turntable steering wheel, and a detailed W16 engine with moving pistons.

Wiebke Ståhl, Managing Director at Bugatti International, said: ''The LEGO Technic model of the Bugatti Bolide[2] is an expression of a perfect partnership between our brands. Bugatti is renowned the world over for its leadership in continuously raising the bar across numerous spheres, including design, performance and engineering. These core values are matched by LEGO, a leader in its respected field, and are illustrated perfectly when pairing the Bugatti Bolide to its LEGO model.''

2026 BUGATTI AUTOMOBILES S.A.S.

Finished in black and yellow, the LEGO Technic Bugatti Bolide pays homage to the favored colors of company founder, Ettore Bugatti, who specified many of his own personal cars in this timeless combination. It comes complete with authentic sticker details to recreate Bolide's ultimate evolution of the Bugatti 'Form Follows Performance' design philosophy.

Bolide's numerous air ducts and delicate front end, including the famous Bugatti horseshoe grille are brought to life in LEGO form, with the wheel arch mounted vents and X-motifs — a trademark of Bolide — applied as a sticker. A large scoop, designed strategically as part of the roof, feeds air to the 8.0-liter quad-turbocharged W16 engine. It curves gently into a stabilizing tailfin while an enormous fixed rear wing is used for ultimate downforce. An X-shaped taillight design provides a recognizable visual signature.

Niels Henrik Horsted, Head of Product LEGO Technic & Speed Champions, said: ''I am very excited about this new model. Our LEGO Technic designers have done an amazing job capturing the details of this extreme Bugatti design. With LEGO bricks you can build anything you can imagine, and with LEGO Technic elements, you can build for real. I've always been passionate about engineering and this model's details and design are absolutely fascinating — I can't wait to start building it myself.''

The Bolide is unique in every sense, with exceptional Bugatti performance, power, design and track-focused drivability at its nucleus.

Having made a surprise appearance in 2021 at The Quail in Monterey, California, when a limited production run was announced, demand for the Bolide was unprecedented and instantaneous. By the end of Monterey Car Week, all 40 examples of this radically light track-oriented Bugatti machine was sold and assigned for, with a unit price of four million Euros each. First deliveries are scheduled for 2024.

A year earlier, the Bolide made its global debut as the most extreme Bugatti ever created by the French luxury marque. Bugatti's engineers and designers have honed the lightest and most track-focused Bugatti conceivable, using the brand's legendary W16 quad-turbocharged engine for the Bolide's beating heart.

The new LEGO Technic Bugatti Bolide is available for sale in all international markets and can be bought from official retailers.

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[1] Bolide: Not subject to Directive 1999/94/EC, as it is a racing vehicle not intended for use on public roads.