THE BUGATTI VEYRON HAS MATURED INTO A SUPERLATIVE SPORTS CAR



With the Bugatti Veyron project finally drawing to a close, customers are being given top priority. For a vehicle which will be setting new standards in every aspect of luxury sports car creation, these customers' exacting requirements are key.
Dr. Thomas Bscher, new president of Bugatti Automobiles S.A.S., has determined the time frame for launching the Bugatti EB 16.4 Veyron: ''Picture a diamond, which must be carefully cut and polished before the breadth of its brilliance can be revealed. Following in the footsteps of Ettore Bugatti, the Veyron too will be brought to technical perfection. This takes time. And we will take the time we need''.

In Molsheim, where Ettore Bugatti founded the firm back in 1909, construction work for vehicle delivery is largely complete. Renovation of Château St. Jean was completed three years ago, while the adjoining buildings which will be housing accompanying production infrastructures are nearly finished as well.

2026 BUGATTI AUTOMOBILES S.A.S.

The centrepiece for the Bugatti Veyron's final assembly is the studio being prepared in 2004 to take up production. A hall to be constructed next to the studio is still in the planning stages. In addition to the logistics required for Veyron production, this will also be used for production and spare parts storage.

A CLEAR COMMITMENT TO THE TECHNICAL DESIGN PARAMETERS

No compromises have been made to the Bugatti Veyron's ambitious technical specifications. The 1001 PS (736 kW) performance, a torque of 1250 Nm (127.4 mkp) at 2200 U/min, the 8.0 W16 64 V engine with four turbochargers and a top speed of over 400 km/h are fixed parameters for series car construction at a standard never before attained.

Thus there are reasons other than these technical cornerstones for Bugatti engineers and technicians deciding to postpone the Bugatti Veyron launch until a later date. The extremely demanding quality standards of the Volkswagen group, which acquired the Bugatti trademark rights in 1998, apply here as well — in this case to an extraordinary, limited-edition super sports car.

Somewhat more time than originally anticipated is needed both to meet these unusually high standards, which Bugatti Automobiles S.A.S. itself has set the Veyron in every aspect imaginable, as well as to provide the customer the perfection he has every right to expect from such a unique vehicle. The first vehicles for this exclusive clientele will thus be delivered in the second half of 2005.

Bugatti Automobiles S.A.S. has made its objective not only to build a car deserving of the Bugatti name. Yet more significant is the fact that in this car a legendary automobile make will live again. Ettore and Jean Bugatti were ambitious automobile designers, allowing no room for compromise when it came to technical perfection and artistic aesthetics. Heir to this renowned name and its attendant responsibilities and traditions, the firm of Bugatti Automobiles S.A.S. is firmly committed to continuing its grand heritage as a tangible reality, not merely as a philosophical theory.

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[1] Veyron: