MOLSHEIM
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THE "BUGATTI PERFORMANCE WEEK" IN LONDON PROUDLY PRESENTS THE TWO FASTEST PRODUCTION SPORTS CARS IN THE WORLD



French luxury brand Bugatti is hosting an exceptional exhibition taking place in London: From 10—15 June, the "Bugatti Performance Week" will be showcasing both record-breaking

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vehicles ''the fastest production sports cars in the world'' together for the first time at Jack Barclay Bugatti in Berkeley Square. July 2010 saw the Bugatti Veyron 16.4 Super Sport set a new speed record for street-legal production sports cars, with an amazing 431.02 kilometres per hour. Bugatti also secured the title for the fastest open-top production sports car in April 2013, with the Veyron 16.4 Grand Sport Vitesse clocking 408.84 kilometres per hour. Following its world premiere at the Shanghai Motor Show in April, the world's fastest roadster will now be presented in Europe for the very first time.
In addition to these record-breaking cars, a further four Bugatti supercars will be on show; two 1,001 PS Grand Sport models and another two examples of the 1,200 PS Vitesse.

The Performance Week is being organised by the French luxury brand's official dealership in London, Jack Barclay Bugatti, which is owned by H.R. Owen. Derek Bennett, General Manager of Jack Barclay Bugatti, is looking forward to the event: ''H.R. Owen is proud to operate one of the world's largest Bugatti dealerships from our Jack Barclay showroom in London, and we are delighted to be able to work with our colleagues at Bugatti to create this Performance Week. This gathering of Bugattis is unique and a true highlight for car enthusiasts.''

One of the guests of the opening of the exhibition in Berkeley Square on Monday was Bugatti's Pilote Officiel, Pierre-Henri Raphanel, who achieved the world record in the Super Sport in 2010 and was responsible for training pilot Anthony Liu from China for his world record run in the open-top Vitesse last April. ''Driving a Bugatti at a world record speed of more than 400 km/h is an experience that I will never forget,'' said Raphanel. ''A Bugatti is unique in so many respects. The technology alone is impressive, and its performance is simply breathtaking. But what makes it truly special is the fact that, after a world record run, you can take the car for a comfortable and elegant cruise around town and make an excellent impression there as well.''

INFORMATION ON THE VEHICLES DISPLAYED AT THE BUGATTI PERFORMANCE WEEK

The Bugatti Veyron 16.4 Super Sport, the most powerful version of the Veyron, has been produced at the brand's headquarters in Molsheim since Autumn 2010. Its power is delivered by an 8-litre W16 engine. This super car's impressive key figures include 1,200 PS (882 kW), 1,500 Nm maximum torque and an acceleration from 0 to 100 km/h in 2.5 seconds. To celebrate its world-record run, a limited ''World Record Edition'' was released with a two-tone colour scheme of black exposed carbon and orange. Just as with the 150 limited-edition Super Sports, this special edition has already been sold out for some time.

The Bugatti Veyron 16.4 Grand Sport Vitesse, the open-top spin-off of the Super Sport, has been available on the market since Spring 2012. It also offers an 8-litre W16 engine with 1,200 PS. Specifically for its world-record run, the Vitesse was modelled after the recordbreaking Super Sport, receiving a two-tone colour scheme of black and orange both inside and out. Bugatti has also created a World Record Car (WRC) edition of this particular vehicle which is limited to just eight cars, each costing 1.99 million euros (plus tax and transport).

Adding to the excitement, a further two Grand Sport Vitesse supercars will be presented. One of these flaunts a sporty, dynamic look, underlined by a colour scheme of Jaune Soufré (sulphur yellow) and Olive Noir. This striking colour contrast is continued with yellow stitching enhancing the dark Serpent Green of the vehicle's interior. This car is priced at 1.74 million euros (plus tax and transport). The second Vitesse displays an elegant horizontal colour split, of blue exposed

carbon and a light blue paint finished with marine blue accents. Blue exposed carbon is also used in the interior, including in the centre console. The car features a fullleather interior in Bleu Indigo. Contrast stitching and decorative stitching in Sprint Blue offer discreet highlights. This Vitesse is on the market for 1.9 million euros (plus tax and transport).

The two Bugatti Grand Sport supercars in the showroom are equally impressive examples of the sheer diversity of customisation options available from Bugatti. One obvious highlight is the Grand Sport, which had its premiere at the Geneva Motor Show this March: the entire rear, the engine air ducts, the roof trimming, the sill panel trims, the lower part of the front spoiler and the front bonnet of this classic Grand Sport dazzle in a green exposed carbon finish. Correspondingly, the doors, front wings and exterior mirror housing are finished in handpolished aluminium. One of the body's most striking features is the embossed relief of a dancing elephant just in front of the cold-air duct behind the doors. The elephant is a nod to the art deco-styled radiator mascot designed by Rembrandt Bugatti and used for the six Bugatti Royales built between 1926 and 1933. The elephant relief is milled from one component in an amazing feat of consummate craftsmanship. This particular Grand Sport is priced at 1.915 million euros.

Dynamic and sporty, the second Grand Sport features a Sprint Blue Pearl exterior paint finish, with polished aluminium used for the fuel and oil flaps, air ducts and other details. The interior is outfitted entirely in black leather. This car is on the market for 1.407 million euros (plus tax and transport).

BUGATTI PERFORMANCE WEEK 10—15 JUNE

Jack Barclay Bugatti 18 Berkeley Square Mayfair London

Opening times: Monday — Friday: 9:00 am — 18:00 pm Saturday: 10:00 am — 17:00 pm

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[1] Veyron: