THE ART OF GIVING, DEFINED BY BUGATTI



For over a century, Bugatti has defined the pinnacle of automotive artistry, where precision engineering meets the finest materials to create experiences unlike any other. This commitment to perfection extends far beyond the Atelier in Molsheim, manifesting in a carefully

curated collection of luxury goods that embody the Bugatti Art de Vivre. This holiday season, exceptional pieces capture the essence of Bugatti craftsmanship and invite enthusiasts to embrace the Bugatti lifestyle.

JACOB & CO. BUGATTI TOURBILLON ROSE GOLD

Entirely crafted from mirror-polished rose gold, this timepiece reimagines the achievements, complexity and appearance of Bugatti's latest hypercar, the Tourbillon. The 52 x 44 mm watch case reflects the iconic vehicle's distinctive features, from the front grille to the side radiator inlets and large sapphire side windows. At its heart revs a V16 engine block automaton carved from a single block of transparent sapphire, complemented by a 30-second flying tourbillon and twin power reserve. With retrograde hours and minutes that start at zero to emulate an RPM

counter, this is a first-of-its-kind design in horology. Like the car itself, the Jacob & Co. Bugatti Tourbillon can be individualized through a dedicated configuration app.

LEGO SPEED CHAMPIONS BUGATTI CENTODIECI

For young enthusiasts aged nine and up, this LEGO Speed Champions set captures the essence of the Centodieci in intricate detail. The 291-piece model faithfully recreates the hypercar's five round air-intake features, unique rims, headlights, horseshoe radiator grille, overhanging rear wing and four rear tailpipes. A Bugatti driver minifigure completes the set, ready to take the wheel. The Speed Champions Bugatti Centodieci playset can be created using the LEGO Builder app, guiding children and adults alike an intuitive digital building adventure.

ASPREY BUGATTI EGG

The partnership between Asprey Studio and Bugatti represents a mutual dedication to quality and a shared vision of advancing into the future while honoring the past. Designed by Asprey's Chief Creative Officer, Alastair Walker, and crafted by Asprey Studio's master artisans, the Asprey Bugatti Egg is an objet d'art that pays tribute to Carlo Bugatti's legacy as a designer. Each sculpture is handcrafted by master silversmiths at the Asprey Studio atelier in Kent, England, with every physical piece securely linked to its digital counterpart minted on Bitcoin's decentralized blockchain, ensuring authenticity, provenance and security for generations to come.

BUGATTI EYEWEAR MODEL 100

The Model 100 exemplifies a powerful navigator silhouette crafted from Japanese titanium and finished with temples made from genuine carbon fiber and custom horn acetates in a contemporary color palette. The Bugatti eyewear’s design is elevated by a signature ‘EB’ spring hinge and refined with mesh accents plated in silver, white gold and 24K gold. Available in thirteen different color combinations, each pair features CR-39 lenses with anti-reflective coating and an engraving of Ettore Bugatti's signature. Offering precision laser-cut Bugatti grille pattern side shields demonstrate and complete UVA and UVB protection, these Japanese-crafted frames serve as a daily reminder of Bugatti’s automotive excellence.

HEDLEY STUDIOS BABY BUGATTI II

Born from a unique collaboration between Bugatti's Manager of Sur Mesure and Individualization, Jascha Straub, and Hedley Studios, the Baby Bugatti II reimagines Ettore Bugatti's original 1926 Type 35 in tribute to the iconic creation. Limited to a single, one-of-one edition and handcrafted in the UK, the Baby Bugatti II features Ettore Bugatti's favorite combination of hues: black and yellow. The body panels are adorned with hand-drawn sketches illustrating key moments and figures from Bugatti's illustrious history transforming the vehicle into a rolling canvas. Beyond its aesthetic allure, this fully functional, 75% scale electric replica of the iconic Type 35 combines historical authenticity with modern engineering for the ultimate collector's piece.

CHAMPAGNE CARBON FOR BUGATTI

The Champagne Carbon for Bugatti collection merges exquisite viniculture and design innovation. Each vintage, including the EB.01 (2002), EB.02 (2006) and EB.03 (2013), is masterfully aged and selected to deliver refined complexity, vibrancy and depth in every sip. Each bottle is enveloped in carbon fiber, a material synonymous with Bugatti's hypercar engineering and high-performance aesthetic. More than a fine champagne, the Champagne Carbon bottles are statements of taste and exclusivity, whether presented as a meaningful gift, a landmark celebration piece or an heirloom for connoisseurs who value heritage, innovation and luxury.

EB PUFFER JACKET

A perfect blend of high-performance technical construction and refined urban elegance, the black EB Puffer Jacket enables discerning enthusiasts to welcome the winter season in inimitable style. Featuring Bugatti Blue details, the EB Puffer Jacket is designed for the modern explorer who demands warmth without compromising on design. This piece translates automotive precision into wearable luxury, ensuring its wearer embodies the Bugatti spirit in every season.

BUGATTI KIDS HOODIE

The sleek Bugatti Kids Hoodie — the perfect gift for little ones to express their passion for speed and style. Crafted from premium cotton-blend fabric, it offers ultimate comfort and durability for everyday wear. Introducing the next generation to the world of automotive excellence, the bold design features the Bugatti logo and a Chiron Pur Sport graphic on the front, complemented by dynamic racing stripe accents that capture the essence of high performance.

BUGATTI HOME BOARD GAME GRAND ROYAL

Bringing timeless sophistication to evening entertainment, this beautifully crafted Bugatti Backgammon set is designed for those who appreciate both strategy and style. Handcrafted from fine oak wood and wrapped in smooth leather, it features a sleek, modern design with Bugatti blue details and ‘EB’ logos. The polished checkers and precision dice add tactile pleasure to every move, while the elegant tray keeps every piece perfectly organized. A statement piece as much as a game, this backgammon set is made for evenings by the fire, shared laughter and friendly competition. It is a luxurious addition to any home and a gift they will treasure for years to come.

BUGATTI BABY T52 BY PIERRE-HENRI RAPHANEL

Inspired by Ettore Bugatti's 1926 Type 52, this meticulously reimagined miniature automobile merges automotive artistry with timeless design and craftsmanship. Every detail reflects Bugatti's commitment to precision, elegance and innovation. Limited to just 99 pieces worldwide, each model is handcrafted by a team of master artisans across France. The combination of historical authenticity and contemporary expertise makes the Bugatti Baby T52 by Pierre-Henri Raphanel a true statement piece, whether displayed as a sculptural centerpiece or treasured as a family heirloom. It is an unparalleled gift for those who value rarity, artistry and the exceptional.

TIDAL FOR BUGATTI ROYALE SPEAKERS

The TIDAL for Bugatti Royale speakers merge Bugatti's unparalleled aesthetic with TIDAL's state-of-the-art audio engineering, with every element designed to deliver a listening experience as powerful and refined as a Bugatti hypercar. Limited in production and available in a selection of bespoke finishes, the Bugatti Royale speakers embody the essence of sensory luxury, transforming any environment into a space of immersive sound and timeless elegance. For the discerning collector, music enthusiast or connoisseur of extraordinary objects, these speakers celebrate innovation, artistry and exclusivity, making them a definitive gift this festive season.

BUGATTI X-RAY FINE ART PRINTS

Created in collaboration with BUGATTI and purveyors of hand-crafted vehicle miniatures, Amalgam Collection, this rich selection of iconic BUGATTI fine art prints pay tribute to the marque's legacy of innovation, craftsmanship and prestige. Highly accurate X-rays using cutting-edge imaging technology reveal the unseen artistry beneath the surface of the select museum-grade 1:8 scale models. Each print is lovingly produced by hand on museum-grade Hahnemühle Photo Rag Metallic as well as hand-signed and personally inspected by esteemed artist Andrei Duman. Every piece of artwork is accompanied by a bespoke certificate of authenticity.

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