

TECHNO CLASSICA 2013: BUGATTI PRESENTS RARE COLLECTOR'S ITEMS



Bugatti is presenting two rare collector's items at this year's Techno Classica in Essen, the classics Type 57 C Coupé and Type 57 Ventoux. The third car shown will be a Bugatti Veyron 16.4 Grand Sport Vitesse from the current range of the French luxury brand, bridging the gap between past and present. The Techno Classica runs from 10 to 14 April 2013 at the Essen trade fair grounds and the Bugatti exhibit is in hall 7.

Bugatti promises again to be a highlight for visitors to the Techno Classica in Essen this year. The French luxury car builder is presenting two precious automobiles, the Bugatti Type 57 C Coupé and the Type 57 Ventoux, both now sought-after collector's items, at the renowned international classic car show. The two vehicles were brought over from the worldrenown Mullin Automotive Museum collection in Oxnard, California to Essen exclusively for this show.

The development of the Type 57 in the 1930s was decisively influenced and advanced by Jean Bugatti, the 25-year-old son of the company's founder, Ettore Bugatti. The model was presented at the Paris Automobile Salon in 1934 and production was started. A total of about 680 vehicles were built by 1939.

With 160 PS, the Type 57 C is the most powerful version of the Type 57, of which 106 units were built. The green Type 57 C Coupé with chassis number 57835 being shown in Essen was one of the last vehicles built in 1939. The vehicle is in unaltered original condition and was, until recently, still in the family of the first owner. It has been driven at total of only 12,000 kilometres. One special feature of this car is the Vanvooren body by the Parisian coach builder of the same name. It is similar to the Atalante's factory-built body but is a tailormade "haute

couture" special order which was produced only once and this makes the car very unique. The car's price at the time was 153,000 FF (French francs).

The second car on exhibit is a white Type 57 Ventoux, another body variant of the Type 57. About 150 units of this four-seat coupé were built. This car with chassis number 57540 left the factory in 1937. It has a chassis from the second series, no supercharger and cost 103,000 FF at the time. The Ventoux on display in Essen is unrestored and stood for decades in the Malerspach reserve, a part of the famous Schlumpf collection.

Bugatti bridges the span from tradition to the current model range with the third exhibit, a Veyron 16.4 Grand Sport Vitesse. The Vitesse came to market in spring 2012 and is produced at the brand's historical headquarters in the Alsatian city of Molsheim. The heart of this meteor is an 8 litre W16 engine with impressive performance: 1,200 PS, 1,500 Nm torque from 3,000 to 5,000 rpm, acceleration from 0 to 100 km/h in 2.6 seconds. With a top speed of 410 km/h, it is the fastest production roadster in the world. The Vitesse on show in Essen costs €1.79 million plus tax.

The Techno Classica in Essen will run from 10 to 14 April 2013 at the trade fair grounds and will be open to the public from 9 a.m. to 6 p.m. daily. The Bugatti exhibit is in hall 7.