MOLSHEIM
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STRONG PRESENTATION BY BUGATTI AT CONCOURS CHANTILLY ARTS & ELEGANCE RICHARD MILLE 2016



- Chiron Geneva world premiere show car to take part in Concours D'Elegance
- Vision Gran Turismo show car will form a contrast in the exhibition of historic grand prix cars
- The two motor show cars are appearing at the same event for the first time
- Several Veyron 16.4 to enter the Supercars Rallye on Saturday
- Bugatti will present information on its ''Bugatti Certified'' programme
- created to maintain and improve the value of the Veyron fleet

Next weekend, automobile connoisseurs will once again be undertaking a pilgrimage to Chantilly near Paris to visit the Concours Chantilly Arts & Elegance Richard Mille. In the style of an elegant

2026 BUGATTI AUTOMOBILES S.A.S.

French garden party in the charming park of the Chateau de Chantilly, classic and modern vehicles will be celebrated and honoured on Sunday. Even though the event is only taking place for the third time, it has become an extremely prominent, popular date in the calendar within a very short space of time. This year, Bugatti has a strong presentation. The French super sports car brand is bringing two highlights to Chantilly, the Bugatti Chiron[1] and Vision Gran Turismo show cars, which will certainly be among the stars of the Concours D'Elegance and the exhibition of historic grand prix cars. This is the first time that there has been an opportunity to see both vehicles at the same event. In addition, Bugatti will have an exhibition stand focusing on its "Bugatti Certified" program, which the luxury brand launched two years ago to maintain and improve the value of the Veyron fleet. On Saturday, several Veyron 16.4 cars and one Veyron 16.4 Grand Sport are entering the Supercars Rallye, which is being held for the first time. One of the cars will be the first pre-series Veyron, from the company's fleet.

"For Bugatti, as a French automobile brand with a history of more than 100 years, the Concours Chantilly Arts & Elegance has rapidly become a highlight and a key date in the calendar," says Dr Stefan Brungs, Member of the Board of Bugatti Automobiles S.A.S. for Sales, Marketing and Customer Service. "The French are very proud of Bugatti and it is important for us to be near to our fans, especially here in the brand's home country. We have brought the Vision Gran Turismo with us especially for these fans. Here, we can meet key customers from throughout Europe as well as the crème de la crème of automobile collectors. It is a good opportunity to present our Bugatti Certified programme to Veyron customers so that they can further boost the value of their automotive works of art."

Bugatti launched this program for the Veyron fleet two years ago in order to provide support for the brand's modern vehicles. By acquiring a Bugatti Certified seal, Veyron owners gain the certainty that their vehicles will continue to meet the highest technical and optical standards of the brand in the long term. This is intended to improve the value of the Veyron. "A Bugatti is the pinnacle of automotive engineering design and is often acquired as a collector's item. Our top priority is to justify the trust placed in us by our customers and to maintain the value of this iconic automobile", adds Stefan Brungs.

Bugatti sold the 450th and final Veyron early last year. In the autumn of 2015, the super sports car brand from Molsheim in France presented its Bugatti Vision Gran Turismo concept car for the video game of the same name, which also gave a glimpse of the future design and form language of the brand. This language was finally expressed in the new Chiron, presented by Bugatti at this year's Geneva International Motor Show. The super sports car with 1,500 PS is to be produced in a limited edition of 500 vehicles. Advance orders have been received for more than 200 cars and the first Chiron is due to be delivered to customers in the autumn of 2016.

The Concours Chantilly Arts & Elegance Richard Mille is being held for the third time on Sunday, September 4, 2016. One class in this year's Concours D'Etat is devoted to Bugatti grand prix cars.