

# SALON RÉTROMOBILE PARIS 2017



Bugatti presents two Veyrons from the "Bugatti Certified" programme.

- Bugatti exhibits two world speed record holders in Paris, a Veyron 16.4 Super Sport and a Veyron 16.4 Grand Sport Vitesse
- Veyron experiences a significant rise in value as a young classic
- Bugatti presents "Bugatti Certified" programme
- "Bugatti Certified" seal confirms the excellent technical and visual condition of a Bugatti and helps maintain and increase the value of these iconic automobiles

At this year's Salon Rétromobile in Paris, Bugatti is showing two Veyron super sport cars from the "Bugatti Certified" programme. Both of these cars are world record holders: the world's fastest production vehicle, the 1,200 PS Veyron 16.4 Super Sport, which posted a record of 431.072 km/h, and a 16.4 Grand Sport Vitesse, the youngest derivative of the sold-out Veyron series, which recorded 408.84 km/h and is therefore the world's fastest open production super

sports car. Since the Bugatti product family has been joined by a new member, the Chiron<sup>1</sup>, the Veyron has become a young classic and a significant value increase has been observed. Rétromobile is being held from February 8-12, 2017.

Rétromobile is one of the world's most highly renowned classic car showrooms and is therefore the ideal venue for Bugatti to present its "Bugatti Certified" programme, which was launched in 2014. Under this program, vehicles benefit from full service. Each of the cars is thoroughly tested and serviced by engineers and mechanics from Bugatti using a comprehensive checklist. In addition, essential technical updates are carried out and an extended guarantee is provided. At the end of this process, the vehicle receives the "Bugatti Certified" seal, which documents its excellent technical and visual condition and gives the owner the certainty that his car will meet the highest standards of this extraordinary brand in the long term. Certification also helps maintain and increase the value of this iconic automobile, as a Bugatti is not only the jewel in the crown of any automobile collection but also a sound investment. Since the last Veyron in the limited series of 450 was sold, a significant increase in the value of this model has been observed. Experts expect that values will continue to rise in the coming years.

By purchasing a Bugatti super sports car, the new owner becomes a member of the Bugatti family. Among other things, owners benefit from special products offers and have an opportunity to take part in special events organized by the luxury brand. These include the Molsheim Experience, an individually tailored visit to the company's headquarters in Alsace, or "Feeling the Road", an extensive test drive with an official Bugatti test driver. All customers' vehicles benefit from the technical support of the Bugatti Flying Doctors, available globally on a round-the-clock basis.

The two vehicles on show at the Bugatti stand are especially beautiful examples of automotive art. The Bugatti Veyron 16.4 Super Sport is painted in "Bright White" and "Pearl Night Blue". The matching interior has a colour scheme of classical indigo blue with silver design elements and an elegant carbon central console. The Veyron 16.4 Grand Sport Vitesse is presented in "Black Blue" and "Bugatti Dark Blue". With a "Coffee" brown colour scheme combined with black carbon fibre elements, for example on the steering wheel and the central console, the interior creates a very exclusive impression.

You will find Bugatti on stand 047 in Pavilion 1 at the Paris Expo Porte de Versailles exhibition centre.

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<sup>1</sup> Veyron: