REVEALED: THE NEW LEGO TECHNIC BUGATTI CHIRON



LEGO Group and Bugatti Automobiles S.A.S. have today revealed the new LEGO Technic Bugatti Chiron[1]. The 1:8 scale super car will be available from June 1. The LEGO Technic Bugatti Chiron model brings together the iconic design heritage of the French ultra-luxury car brand and LEGO Technic elements, with a reimagined version of the latest cutting-edge super car from Molsheim.
3,599 pieces

Age 16+3,599 pieces

For further information and imagery, please contact the UK LEGO press office:
LEGO@mischiefpr.com / 020 3128 6600

ABOUT THE LEGO GROUP

The LEGO Group is a privately held, family-owned company with headquarters in Billund, Denmark, and main offices in Enfield, USA, London, UK, Shanghai, China, and Singapore. Founded in 1932 by Ole Kirk Kristiansen, and based on the iconic LEGO brick, it is one of the world's leading manufacturers of play materials.

Guided by the company spirit: "Only the best is good enough'', the company is committed to the development of children and aims to inspire and develop the builders of tomorrow through creative play and learning. LEGO products are sold worldwide and can be virtually explored at www.LEGO.com.

For more news from the LEGO Group, information about our financial performance and responsibility engagement, please visit http://www.LEGO.com/aboutus.

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ABOUT BUGATTI AUTOMOBILES S.A.S

Bugatti Automobiles S.A.S. is the manufacturer of the ultimate production super sports car. Since it was established in 1909, the French luxury brand has had its headquarters at Molsheim, Alsace, where 450 Veyrons were produced from 2005 to 2015 and where the new Chiron, which is limited to 500 cars, is being hand-crafted today. The Chiron is not only designed for maximum speed but also meets the highest possible demands in terms of luxury, comfort, everyday drivability and durability. The Chiron combines the best in all these areas which makes it the world's most complete super sports car and a unique concept.

The brand, which has been part of the Volkswagen Group since 1998, has 34 dealers and service partners in 17 countries in Europe, North America, the Arabian Peninsula and Asia/Pacific.

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[1] Chiron: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G