NEW PARTNERSHIP: “BUBEN&ZORWEG FOR BUGATTI”



Exclusive multifunction safes and watch winder inspired by Bugatti

Bugatti and Buben&Zorweg: two fascinating brands embark on a journey together — kindred spirits with very high standards in terms of design, technical perfection and accomplished craftsmanship. At Bugatti’s headquarters in Molsheim Bugatti President Stephan Winkelmann and Buben&Zorweg CEO Florian vom Bruch showcased the first objects both companies had developed together: two models of a multifunctional presentation object including safe function and a watch winder. Highly exclusive and developed as part of an intensive collaboration between both companies, they blend maximum technical ingenuity, incomparable design quality and perfect craftsmanlike precision.
“Bugatti must always offer the extraordinary, exceed even the wildest dreams. In every respect“, Bugatti President Stephan Winkelmann explained. “We also expect this from our

2026 BUGATTI AUTOMOBILES S.A.S.

partners. We are convinced that Buben&Zorweg also meets these demands — with every masterpiece of the cooperation dubbed Buben&Zorweg for Bugatti, in an exciting way.''

''Thanks to the Limited Edition Buben&Zorweg for Bugatti we have once again created fascinating masterpieces that live up to the demands of the ''Experience the Extraordinary'' partnership'', Buben&Zorweg CEO Florian vom Bruch added. ''We are proud to have found the perfect partner in Bugatti to shift boundaries and set new benchmarks — we look forward to the long-term collaboration.''

BUBEN&ZORWEG FOR BUGATTI MASTERPIECES

Aficionados of special design objects can look forward to ''Buben&Zorweg for Bugatti'' masterpieces, which embody the brand DNA of both extraordinary luxury manufacturers. The first limited edition of the cooperation is based on the design and material qualities of the breathtaking Chiron[1] hyper sports car with ''Chiron 300+'' and ''French Racing'' styles.

''Chiron 300+'' honours the power of the Bugatti Chiron Super Sport 300+[2], the first vehicle to break the magic boundary of 300 miles per hour in 2019 with a speed of 304.77 mph (490.484 km/h), thus setting a new world record. ''French Racing'' guarantees more, emotional moments — some of the masterpieces proudly and respectfully bear France's characteristic racing blue supplemented by details with subtle quotes about the origin of the Bugatti brand.

Connoisseurs of the Bugatti brand will recognise numerous details and design elements, such as the black and blue carbon fibres, legendary horseshoe radiator and exciting two-tone contrasts, just completely true to the motto of the ''Buben&Zorweg for Bugatti'' cooperation: ''Experience the Extraordinary''.

ILLUSION CHIRON AND GRANDE ILLUSION CHIRON MULTIFUNCTION SAFES

The Grande Illusion Chiron is the most exciting eye-catcher of the Buben&Zorweg for Bugatti collection. A creation that reminds you of a sculpture, crowned by the unmistakable B&Z Flying Minute Tourbillon Clock.

The multifunction safe weighing 215 kg surprises by the fact that upon being unlocked, exclusively by a biometric fingerprint sensor or transponder chip, the safe and its contents elegantly slide upwards.

The Grande Illusion Chiron lifts the valuables kept inside, such as your favourite watch, a necklace or the keys for the hyper sports car, from an embossed column. A special drawer which shields from radio waves has been developed to guarantee particularly stylish and secure storage of keys.

LIMITED EDITION AVAILABLE IN SELECTED BOUTIQUES

The Illusion Chiron and Grande Illusion Chiron multifunction safes are available in three colour and material combinations and their production has been limited to 30 units per combination. The Spirit Chiron watch winder for four or eight watches is available in two colour/material combinations which have also been limited to 30 units. The Limited Edition Buben&Zorweg for Bugatti will be available in global B&Z Boutiques and at selected retail partners. For more information visit www.buben-zorweg.com.

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[2] Chiron: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G

[2] Chiron Super Sport 300+: WLTP fuel consumption, l/100 km: low phase 40.3 / medium phase 22.2 / high phase 17.9 / extra high phase 17.1 / combined 21.5; CO2 emissions combined, g/km: 487; efficiency class: G