NEW HEAD OF QUALITY AT BUGATTI IN MOLSHEIM



Michael Och has been in charge of Quality Assurance at Bugatti in Molsheim since August

There has been a change in Bugatti's Quality Assurance team: on 1 August, Michael Och took over from Jordi Cabanero as Head of Quality Assurance at Bugatti.
"Ever since the company was founded 110 years ago, quality has always been a huge — if not the number one — priority at Bugatti," says Stephan Winkelmann. "So, I am delighted to welcome an experienced quality manager like Michael Och to Molsheim, where he will now support our team."

A certified engineer, Michael Och is extremely well-versed in the world of quality management for the vehicle industry: before taking on his new role in Molsheim, he worked at various international car manufacturers, where he managed quality assurance for entire locations and vehicle production facilities. He also worked as a head of manufacturing and as a production

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manager. Before moving to Alsace, he worked in the central quality assurance division for the Volkswagen Group.

''I am looking forward to my new role at this incredible brand, the creator of some extraordinary hyper sports cars, like the Chiron and the Divo. Raising the bar for the already high standards of quality is a challenge that I am happy to accept,'' says Michael Och.

Jordi Cabanero is moving within the Volkswagen Group at his own request and will be assuming a new role in China. ''I would like to thank Jordi Cabanero for his outstanding work over the past few years and wish him all the best for his professional future,'' says Stephan Winkelmann.

ABOUT BUGATTI

Bugatti Automobiles S.A.S. manufactures the world's most powerful, fastest, most exclusive and luxurious production hyper sports cars. Since its foundation in 1909, the French luxury brand has been based on and off in Molsheim, Alsace. The Veyron was made there between 2005 and 2015, the first modern-day hyper sports car, of which 450 vehicles were built by hand. Since autumn 2016, the staff in Molsheim have been producing the Chiron[1] model.

With an output of 1,500 hp, which has never before been achieved by production vehicles, a torque of 1,600 newton metres at 2,000 to 6,000 rpm and numerous technical innovations, the Chiron[1] has been setting new standards in automotive engineering ever since.

In 2017, Bugatti delivered 70 vehicles to customers, by 2018 this had increased to 76. More than 80 vehicles are set to be delivered to customers in 2019. Bugatti has announced the construction of 500 models — currently only 100 Chiron can be ordered. Production of the Divo[2], a vehicle optimised for lateral acceleration, will follow soon.

Bugatti has been part of the Volkswagen Group since 1998 and employs more than 300 people. The majority of these work in Molsheim in Alsace. With 37 dealers and service partners in 18 countries in Europe, North America, the Middle East and Asia-Pacific, Bugatti is a global player.