

MANUELA HOEHNE PROVISIONAL DIRECTOR OF COMMUNICATIONS OF BUGATTI



Bugatti has today announced that Manuela Hoehne will take over the position as provisional Director of Communications of Bugatti, effective 5 January 2015. She will succeed Wolfgang Glabus, who will take up the position as Head of Industrial and Environmental Policy of the Volkswagen Group Representation in Berlin.

Manuela Hoehne will report directly to Wolfgang Duerheimer, President of Bugatti S.A.S.

Manuela Hoehne joined Bugatti as Head of Media Relations in March 2013, after holding the position of Communications and PR Manager for Europe at the British sports car manufacturer Aston Martin Lagonda Ltd. for more than four years. Before this, from 2000 to 2007, she was

a press officer for the German Association of the Automotive Industry (VDA) in Frankfurt and Berlin.