

LIVESTREAM: THE NEXT BUGATTI WORLD PREMIERE



August 16, 11:20 am Pacific Time, The Quail — A Motorsports Gathering

Rumors and speculations about what Bugatti will unveil next have been intensifying. As promised, Bugatti is very proud to unveil the next great project for La Marque during the Monterey Car Week.

This exceptional event will be livestreamed on the Bugatti Newsroom on August 16th starting at 11:20 am Pacific Time (8:20 pm CEST). "I will be happy to greet those members of the press present at The Quail — A Motorsports Gathering personally. For all others, I am available for any question there is, of course", explains Tim Bravo, Bugatti Head of Communications. "We are very excited about this new world premiere, and to set the mood ahead of it, we uploaded a short video onto our newsroom. See you on Friday!"

Vive La Marque!

Press Contact

Nicole Auger
Head of Communications
nicole.auger@bugatti.com