MOLSHEIM
1/30/2023

LAST AVAILABLE BUGATTI POWERED BY THE LEGENDARY W16 ENGINE TO BE AUCTIONED THIS WEEK



On 1 February, the Bugatti Chiron Profilée[1], an automotive solitaire, will be auctioned in Paris by RM Sotheby's. With production of all Bugatti models — the recently launched W16 Mistral[2], the Bolide[3] and all Chiron[4] models — being sold out, this auction represents the final opportunity to become one of the few worldwide custodians able to

2026 BUGATTI AUTOMOBILES S.A.S.

enjoy a Bugatti hyper sports car and its iconic W16 engine directly from the Atelier in Molsheim.

Created in direct response to customer demand for something more radical than the Chiron Sport[5] but less extreme than the Chiron Pur Sport[6], without sacrificing performance and comfort, the Chiron Profilée is a unique car in every sense. With the production of the Chiron completely sold out during the Profilée's development, it could not be introduced as a full production model. But rather than hide away this pre-series car, Bugatti has decided to bring this one single example to roadgoing reality.
The car recently arrived at Paris's famous Carrousel du Louvre, where it will be auctioned by RM Sotheby's — Lot 177/200. Bidding begins at 16:00 CET on 1 February and when the auctioneer's hammer comes down on this particularly special lot, it will mark a significant moment in time. The new owner of the Profilée will not only capture a one-of-a-kind piece of Bugatti history but also the very last new Bugatti with a W16 engine available for sale directly from the Atelier in Molsheim.

The Profilée is absolutely unique. Only one exists, and there will never be another. It features a rich, hand-crafted interior with woven leather as well as bespoke aerodynamic developments — including the only sweeping fixed tail in Bugatti's modern history — and wheels developed specifically for this model. Befitting the Profilée's status as an automotive solitaire, Bugatti's designers created a very specific paint color exclusively for this car: Argent Atlantique. To complement this exquisite finish, a Bleu Royal Carbon tint was applied to the exposed carbon fiber of the car's lower section as an homage to Bugatti's distinctive duo-tone pattern. Other details which can only be found on the Profilée include a tailor-made wheel design inspired by the Bugatti famous horseshoe grille.

The 380 km/h machine, powered by Bugatti's incomparable 8.0-litre quad-turbo W16, possesses the same ferocious acceleration as the Pur Sport, capable of reaching 100 km/h from rest in just 2.3 seconds. Due to the new aerodynamic design, its top speed is 30 km/h higher than the Pur Sport's.

Christophe Piochon, President of Bugatti Automobiles, said: ''Unprecedented demand for the Chiron models meant that, despite all the developments and tests we had already done, we could not bring the Profilée to production. But how could we not finish such a beautifully designed and engineered car? Offering it for sale at auction through RM Sotheby's will give our customers, but also Bugatti devotees around the world, a fair chance of acquiring and enjoying this truly historic car.''

A Bugatti like no other, the Profilée has caught the attention of collectors and enthusiasts the world over. Those interested in securing this true one-of-a-kind member of the Chiron family should visit http://rmsothebys.is/PA23Bugatti for more information.

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[1] Chiron Profilée: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G