L'ART DE VIVRE IN THE HEART OF THE METROPOLIS. BUGATTI RESIDENCES BY BINGHATTI.



Ettore Bugatti's meticulous attention to detail extended far beyond his cars. He carefully curated a Bugatti lifestyle that centered on incomparable experiences at the home of Bugatti, the Château Saint Jean, including lavish parties, fine food and a roster of the era's most revered drivers and celebrities. Bugatti now brings a taste of this

2026 BUGATTI AUTOMOBILES S.A.S.

visionary approach, with its first Bugatti Residences in Dubai, created by leading UAE real estate developer Binghatti.

The collaboration between Bugatti and Binghatti is a testament to the synergy between the two brands. Through distinctive architecture, characterized by bold and complex designs, Binghatti has brought to real estate the same craftsmanship and artistry that Bugatti has transformed the automotive industry with. In doing so, Binghatti has displayed continuous design innovation, while simultaneously preserving its heritage and DNA.
The two like-minded brands will create a unique residence that translates Bugatti's philosophy and design DNA ''Art, Forme, Technique'' into an architectural masterpiece.

Mate Rimac, Bugatti Rimac CEO, said: ''It almost seems like fate for our two companies to have come together. We share a vision of what a Bugatti branded residence should be. Muhammad Binghatti has a profound appreciation for the world of automotive design and luxury as well as a talent for creating iconic architecture. With this partnership, we will follow the words of Ettore Bugatti: 'If comparable, it is no longer Bugatti'.''

The world's first Bugatti Residences developed by Binghatti will emulate the Bugatti experience not through merely applying design cues of Molsheim's hyper sports cars in an architectural setting, but by creating an authentic atmosphere of excellence and flair, inspired by Bugatti's design DNA. The nature of this project is also driven by expert craftsmanship and Bugatti's impeccable heritage as a French luxury brand. The architectural masterpiece created through this collaboration evokes emotions in the same way Bugatti has captured the hearts of enthusiasts all over the world since 1909.

Muhammad Binghatti, CEO of Binghatti, said: ''When you open the door of a Bugatti and sit inside, you know instantly that it's very special; something truly incomparable. Only a select few will have the opportunity to experience this, and with Bugatti Residences, we wanted to translate this feeling into a highly exclusive retreat in the heart of the metropolis. Every great brand that has made a global impact on the planet — be it through a car, a watch, or any luxury good — begins with a rooted design ethos and a clear philosophy towards a specific lifestyle. We have built the Binghatti brand along similar pillars.''

The Bugatti Residences will reflect the serenity of the French Riviera in the heart of Dubai — an oasis of timeless ''Art de Vivre'' within the bustling city. Further details will be revealed at the launch of the Bugatti Residences by Binghatti where the two brands will host an event at the Coca-Cola Arena in Dubai on May 24th, 2023.

More information here: www.bugattiresidences.com.

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