

THE BEST OF THE BEST IN CHANTILLY



A 115 acres park, lakes, a gigantic forest, immense stables — the estate impresses with its size and magnificence. Since its construction was finished in the 19th century, the Chantilly Castle has welcomed numerous prestigious events. This year made no exception: the Concours d'Art et d'Elegance Richard Mille has been organized for the fifth time on the property, in north of Paris. This week-end, the estate has seen no less than three automotive concours take place. Bugatti, after the success of Villa d'Este, presented La Voiture Noire¹ at the concours d'élégance du Château de Chantilly. The latter brings together designers and constructors, and allows the brands to present their future models.

"La Voiture Noire is an exceptional and very special model" Bugatti President Stephan Winkelmann explains. "We are very proud of the work accomplished and are always happy to present the car at the various elegance shows like the one from Chantilly." Indeed, La Voiture Noire, the homage to the legendary and beautiful Bugatti Type 57 SC Atlantic, had already won the Design Award at the Villa d'Este last May. But as always, the prizes are not an objective for La Marque, the interest here is to share the passion for elegance and luxury with car enthusiasts.

“The comparison between Bugatti and the Haute Couture is often made, because we share the same values of manufacturing quality and refined materials” Stephan Winkelmann explains. “It pleases to see both worlds joined here, especially in this breathtaking place.” Indeed, the concours took the aspect of a double fashion walk: on one hand concept cars, visionary vehicles on the edge of innovation, and on the other hand the top models, simultaneously walking by the cars and dressed by the greatest fashion brands of the world.

The show was magnificent. The concept cars were striking, but the exposed classic cars — amongst which, some Bugatti — were also of remarkable beauty. It is an event that car enthusiasts, but furthermore car constructors, can’t miss and as always, La Marque preserved its honor and values with panache.

¹ La Voiture Noire: WLTP fuel consumption, l/100 km: low phase 43,33 / medium phase 22,15 / high phase 17,99 / extra high phase 18,28 / combined 22,32; CO2 emissions combined, g/km: 505,61; efficiency class: G