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"IF COMPARABLE, IT IS NO LONGER BUGATTI" — THE NEXT CHAPTER



With each generation of its hyper sports car, Bugatti has shifted the benchmark of design, engineering, performance and craftsmanship to new heights. And this year, eight years to the day since the Chiron was revealed, Bugatti shows the world the first page of the newest chapter in its rich history.

In June, the modern-day lineage of Bugatti — first established with the Veyron 16.4 — will welcome its latest evolution; a new automotive pinnacle with a V16 hybrid powertrain at its heart. Incomparable in every detail, it is a pure embodiment of Bugatti's DNA, created not just for the present, or even the future — but ''Pour l'éternité''.

Press Contact

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Nicole Auger
Head of Marketing and Communications
communications@bugatti.com