

GRAND TOUR — DAY 2: MONTE-CARLO — AIX-EN-PROVENCE



After having passed Italy and Monaco, the Bugatti Grand Tour enters France

After a memorable night in Monaco in the Salle Empire of the Hôtel de Paris in Monte-Carlo, the Grand Tour continues. Monaco has welcomed many prestigious events over the years, but the city being visited by over 20 Bugatti cars is something exceptional.

"A Bugatti embodies luxury, esthetics and exclusivity", Hendrik Malinowski, Bugatti Director of Sales and Operations, declares. "Our cars, new and old belong perfectly to the Monegasque scenery. Furthermore, several Bugatti factory drivers won the Monaco Grand Prix and coming back here feels like a journey that honors the great Bugatti figures." Indeed, Louis Chiron won the Monaco Grand Prix 90 years ago driving a Type 35, and at the city harbor a statue honours his life achievements.

Later on, the parade took the direction of Aix-en-Provence. To get there, the Bugattis drove through the Luberon mountains, probably one of the most beautiful regions of France. Breathtaking views, typical Provence villages — there could not be any better surroundings for a Grand Tour.

“The Bugatti cars are very well taken care of by their owners and they perfectly showcase the quality of craftsmanship of our cars”, Malinowski says. “Moreover, the Veyron and Chiron hyper sports cars at the Grand Tour climb the mountain roads with remarkable ease.”

For lunch, the great chef Alain Ducasse prepared a gourmet picnic just before the cars descended to Aix-en-Provence, at the Château La Coste where the convoy stopped for the night.