

GOODWOOD FESTIVAL OF SPEED 2016: LORD MARCH DRIVES THE BUGATTI CHIRON



At this year's Goodwood Festival of Speed Lord March, host of the legendary motor sports event, could not resist the opportunity to drive the Bugatti Chiron¹ up the famous "Hill Climb" track.

More than 55,000 enthused spectators saw him drive on the narrow 1.16 mile (1.866 kilometres) course on Sunday accompanied by British race driver and Le Mans winner Andy Wallace. Lord March said after the Chiron drive: "In terms of an overall automotive experience that was at the very top. Unbelievable power, yet unbelievably drivable — a full rush for all the senses."

¹Chiron: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G