

DR. STEFAN BRUNGS LEAVES BUGATTI



- The Member of the Board of Management for Sales, Marketing and Customer Service is leaving the company and the Volkswagen Group at his own wish with effect from 1 December 2017
- Brungs to become CEO of the premium brand BICO in Switzerland
- The future President of the brand, Stephan Winkelmann, will decide on Brungs' successor at Bugatti

With effect from 1 December 2017, Dr. Stefan Brungs, Member of the Board of Management of Bugatti Automobiles S.A.S. responsible for Sales, Marketing and Customer Service, is leaving the company and the Volkswagen Group at his own wish. Brungs has held his position with Bugatti since October 2010. The 57-yearold, who holds a doctorate in business administration, is moving to Switzerland to become CEO of the premium brand BICO, a wholly owned subsidiary of Hilding Anders. The future President of the Bugatti, Stephan Winkelmann, who takes up his position in January 2018, will decide on Brungs' successor at Bugatti.

Wolfgang Dürheimer, President of Bugatti Automobiles S.A.S. up to the end of the year, thanked Brungs: "Dr. Stefan Brungs has done outstanding work at Bugatti and has made major contributions to the brand and its presentation in the markets with his commitment. His highly successful pre-launch marketing campaign for the new Chiron, which is being produced in a strictly limited series of 500 vehicles, resulted in an outstanding market launch. The sale of more than 300 of these cars to date has been a great success for Dr. Brungs. He has lived for the Bugatti brand and has represented it with considerable passion."

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