MOLSHEIM
12/21/2012

CHRISTOPHE PIOCHON BECOMES NEW MANAGING DIRECTOR OF PRODUCTION AND DIRECTOR OF BUGATTI'S MOLSHEIM ATELIER

2026 BUGATTI AUTOMOBILES S.A.S.



Bugatti Automobiles S.A.S. today announces the appointment of Christophe Piochon as Director of Bugatti's Molsheim-based atelier, effective from January 1, 2013.

After receiving a degree in engineering, Piochon started his career as member of the Quality Assurance department at Volkswagen Group. In 2004, he joined the team in Molsheim and has led Bugatti's Quality Assurance division since 2008. Part of Piochon's responsibilities included the development of the Bugatti Veyron. In August 2011, he became Head of the Quality Assurance department at ''Die Gläserne Manufaktur'' in Dresden.

Dr Wolfgang Schreiber, President of Bugatti Automobiles S.A.S., said: ''Quality is of utmost importance for our exceptional products. We are pleased to have on board someone who is not only a native French man but also a quality specialist as Managing Director of production and Director of the Molsheim atelier. With his in-depth know-how of the Veyron development, Christophe Piochon is the perfect choice to lead our manufacturing processes.''

Fred Schulemann, who is currently responsible for production at the Atelier, will return to Audi AG.