BUGATTI REVEALS CARBON FIBER POOL TABLE ENGINEERED TO MOLSHEIM STANDARDS



Carbon fiber finish, innovative self-levelling technology, made in limited numbers with the best quality materials — a new pool table by Bugatti that is true to the values of the luxury marque.

The ultimate Bugatti collection always begins with a hyper sports car parked in the garage of the high-performance connoisseur. But the dedication to Bugatti can expand beyond four-wheel products that come from the Atelier in Molsheim. The newest product from the Bugatti Lifestyle collection is a Pool Table that is adorned in carbon fiber, built to the matching high standards of the famous model range from the French luxury marque. Now Bugatti aficionados can build on their dedication to Molsheim at home — or at sea — with the new Pool Table featuring optional highly advanced gyroscopic self-levelling technology for use on a yacht.

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The Bugatti Lifestyle collection has expanded once again with the addition of the Bugatti Pool Table that reflects the best qualities of the hyper sports cars made in Molsheim. The officially licensed Pool Table — made in partnership with IXO, designers and specialists of carbon fiber product construction — is the ideal addition for any Bugatti collector.

True to the Bugatti name, the Pool Table uses innovative technology to give it the edge over rival products. An optional servo-driven system deploys a gyroscopic sensor to level the table — in case of installation on board a yacht. Each leg can move to compensate for the movement of a ship and remain perfectly level. The system can adjust in just 5 milliseconds, and the movement is completed in total silence with vibration-free adjustment.

Just like the hyper sports cars made in Molsheim, the Bugatti Pool Table is made of the highest quality materials and even wears the famous Bugatti badge. The carbon fiber finish of the Pool Table represents the sporting nature of the French luxury marque, while the strong frame of the table is underpinned by machined aluminum and titanium. The product meets the standards of a professional tournament pool table.

A unique plate adorns each Bugatti Pool Table, displaying the famous Bugatti logo and the limited-edition number for each product — just like with every hyper sports car receives from the Atelier. The Pool Table is made in a limited run of 30 tables, with five to be made by IXO in 2021. The sides of the drawers of the Pool Table are manufactured with CNC-machined, brushed and anodized aluminum, complete with the Bugatti logo. Ball pockets made from stainless steel are lined with leather, with fittings complete with titanium screws and nuts to prevent corrosion from aluminum parts.

While the Bugatti Pool Table complements any hyper sports car in a collection, products in a range of official accessories are the perfect match for this sports equipment. The wall cue support is finished in carbon fiber, also featuring a 13-inch, high-resolution touch screen to keep track of scores. The carbon fiber pool cues feature anodized and CNC-machined aluminum ends that are made to the same design of the buttons of Bugatti hyper sports cars.

A dimmable LED ceiling light is also made with carbon fiber, while other official branded Bugatti accessories include a chalk box, finished in black with anodized aluminum, cleaning brush in black, a suitcase made in Bugatti leather to transport the set of Aramith Tournament Pro balls while a USB key, presented also in a CNC-machined aluminium case, includes photos and videos of each table made, so the customer could see the full history of the manufacturing steps of their Pool Table. The box is lined with the same leather used in the construction of the Pool Table.

Stephan Winkelmann, President of Bugatti Automobiles, said: ''It is our pleasure to be working with a manufacturing partner that mirrors the qualities of Bugatti. Through our shared values, we can be sure that the Bugatti Pool Table will be made with extremely high quality materials, that the standard of the limited production will be very high, and that the technology used to make the product is advanced. We only choose the best partners to represent our famous Bugatti marque, yet we know that IXO will meet the same benchmarks we expect in the production of hyper sports cars made in our Molsheim Atelier.''

The first official Bugatti Pool Table will be delivered to customers in June and is available to purchase for €250.000, including the accessories.

Pedro Sanchez, General Manager at IXO, said: ''When we started developing the Bugatti Pool Table project, we knew we had to be different and excel in all areas in order to be extraordinary. At IXO, good is never enough. We strive for perfection and the goal of ultimate quality in every aspect, and that is a moving target. Whether it is beauty, luxury, elegance, exclusivity or durability, we make sure to raise the bar. All available time, emotion, knowledge and resources have been spent. Nothing has been spared — everything has been ventured and sacrificed — in order to create a being beyond imagination. I truly feel that our creations have soul. We have poured our hearts into them.''