BUGATTI — A BRAND OF SUPERLATIVES



Bugatti has claimed many world records over the past 30 years

Extraordinary vehicles with extravagant design. Paired with an unimaginable amount of power and very high speeds. Bugatti has been at the pinnacle of automotive engineering for 110 years. With the current world record of the Chiron[1] Super Sport 300+, the first car ever to reach a speed of over 300 miles per hour at 304.773 mph (490.484 km/h), Bugatti is once again underlining its technically outstanding performance. And not for the first time. A look back at recent history demonstrates that Bugatti has continued to set world records.
Fastest series production car: 490.484 km/h with Chiron Super Sport 300+, August 2019

Fastest time for 0-400-0 km/h: 41.96 seconds with Chiron, September 2017 First series production car over 300 mph:

304.773 mph with Chiron, July 2019 Fastest series production car: 490.484 km/h with Chiron Super Sport 300+, August 2019

''Automotive enthusiasts around the world have been waiting for this moment and encouraged us to take the step. We heard you loud and clear and this record is for you. However, this was the last time for us. We will no longer take part in this race. We have shown numerous times that we build the fastest cars in the world. In future we will focus on other exciting projects,'' says Stephan Winkelmann.

Because speed is not everything. Hypersports cars made by Bugatti are defined not only by their top speed, but also by their exclusive character, luxury, unrivalled beauty and high level of automotive craftsmanship. ''All of these things together are exclusively available in the Chiron as the world's only hypersports car. We will concentrate on these elements even more in the future,'' says Stephan Winkelmann. Despite or perhaps just because of the many world records.

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[2] Chiron: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G

[2] Chiron Super Sport 300+: WLTP fuel consumption, l/100 km: low phase 40.3 / medium phase 22.2 / high phase 17.9 / extra high phase 17.1 / combined 21.5; CO2 emissions combined, g/km: 487; efficiency class: G