BUGATTI

BUGATTI EDITION BY FAHRENGOLD: THE ULTIMATE STAGING FOR EVERY BUGATTI



For Bugatti's exclusive customers, their hyper sports car is far more than a vehicle — it is a personal masterpiece, a symbol of their individuality and passion. Each one is carefully selected and curated in close collaboration between the iconic Molsheim brand and the owner, resulting in a bespoke work of art. Such extraordinary cars deserve more than storage — they require a stage worthy of their brilliance and status. Enter the Bugatti Edition FG-01 Garage, as well as the Bugatti

Edition CarPad and CarPad Pro stages by Fahrengold, designed not merely to house a Bugatti hyper sports car but to elevate it, showcasing its exceptional design like a crown jewel in its perfect setting.

Bringing together two brands driven by a shared dedication to excellence, the collaboration between Bugatti and Fahrengold fuses unmatched automotive design and engineering with expertise in crafting exclusive staging and storage solutions. The German-engineered illuminated CarPad stages and museum-inspired FG-01 Garage are meticulously crafted to both showcase and protect Bugatti's most iconic creations.

"Our collaboration with Fahrengold is a natural evolution of Bugatti's commitment to excellence and innovation. Having already integrated their state-of-the-art staging and storage solutions at our events and headquarters, formalizing our partnership was a seamless step. By uniting Bugatti's unrivaled precision in automotive design and performance with Fahrengold's expertise in creating bespoke displays, we are elevating how our iconic hyper sports cars are showcased. Whether at a client's residence, a museum, or an exhibition, this collaboration ensures that every Bugatti masterpiece is presented with the same artistry and care that defines its creation."

WIEBKE STÅHL MANAGING DIRECTOR AT BUGATTI INTERNATIONAL

The FG-01 Bugatti Edition Garage serves as the ultimate luxury vehicle showcase — a refined frame designed to honor the revered Bugatti aesthetic. Its advanced security systems, temperature and moisture regulation, and gallery-like setting guarantee that the hyper sports cars are not just protected but celebrated. The FG-01 Bugatti Edition takes this concept even further, fully integrating Bugatti's iconic visual identity with modern design and sophisticated customization options.

Bearing Bugatti's signature 'EB' logo through subtle lighting elements, the FG-01 Bugatti Edition features custom-made glass accents along with state-of-the-art tire protection pads. Inside, the garage offers refined details such as Bugatti-blue leather-clad cupboards embossed with the brand's emblem, a curated display for collectibles, and a personalized plaque reflecting the owner's specific vehicle. Every element echoes the unwavering pursuit of perfection found in every Bugatti hyper sports car.

The Bugatti Edition CarPad and CarPad Pro by Fahrengold highlight Bugatti's hyper sports cars, ensuring they stand as centerpieces of appreciation. Shaped to provide dramatic uplighting and offer unique possibilities, these design platforms have already played a major role in the brand's recent history. The tailor-made CarPad and CarPad Pro stages have indeed showcased some of Bugatti's latest icons, such as the Chiron Profilée and the W16 Mistral during their unveilings, while also serving as stages for historic legends like the Bugatti Type 35, which celebrated its 100-year anniversary in 2024. Not to mention the groundbreaking debut of the era-defining Bugatti Tourbillon.

The CarPad Bugatti Edition elevates the ownership experience further. With tailored Bugatti badges highlighting the vehicle's specificities, optional carbon-fiber frames that match the car's finish, and signature tire protection pads seamlessly integrated within the surface, it delivers an elegant statement, underscoring the attention to detail dedicated to exhibiting such Bugatti jewels.

While both the CarPad and CarPad Pro offer dynamic LED lighting in all colors and are adorned with the distinctive French flag — a nod to Bugatti's roots — the Pro version also showcase an illuminated 'EB' logo seamlessly integrated into the frame.

"It is a distinct honor for us to extend our existing relationship with Bugatti through this exclusive partnership, offering tailored solutions to Bugatti customers. As an early adopter of our innovations, Bugatti has not only placed its confidence in us over the years but has also been a source of great inspiration. We are now delighted to provide discerning Bugatti hyper sports car owners with the high-quality solutions they expect and deserve."

MAX KNUPPEL MANAGING DIRECTOR AND CHIEF REVENUE OFFICER AT FAHRENGOLD

The Bugatti Edition by Fahrengold redefines the lifestyle associated with Bugatti ownership. With each product painstakingly built on demand with extensive personalization options, ensuring a perfect match to the unique character of every piece of Bugatti artwork, the partnership between Bugatti and Fahrengold continues to set new standards of excellence and bespoke luxury.

Explore Fahrengold's extraordinary Bugatti Edition showcases by clicking here.

Press Contact Nicole Auger Head of Marketing and Communications nicole.auger@bugatti.com