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BUGATTI CHIRON SUPER SPORT AND BOLIDE MAKE NORTH AMERICAN DEBUT AT MONTEREY CAR WEEK 2021



Bugatti introduced the brand's two newest hyper sports cars to customers and enthusiasts during the biggest automotive event of the year.

2026 BUGATTI AUTOMOBILES S.A.S.

In true Bugatti fashion, the historic French luxury marque made headlines this past weekend at The Quail in Monterey, California, with the North American debut of not one, but two new hyper sports cars — the Chiron Super Sport[1] and the track-focused Bolide[2].
To officially kick off this time-honored event, Bugatti announced the experimental Bolide will be produced as a few-of model following significant interest from customers. Only 40 of these radically light, four million euro track-oriented machines will be available for purchase, with delivery scheduled for 2024.

In addition to the Bolide, Bugatti presented the new Chiron Super Sport to the U.S. market for the first time. With deliveries scheduled to begin in early 2022, the Super Sport is the ultimate grand tourer designed for top speed, luxury and comfort. Complete with an overhauled 8.0-liter W16 engine, this hypercar produces 1,600 hp and has a net price of 3.2 million euros.

This year, Bugatti showcased a variety of vehicles, including the Chiron Sport, Super Sport, Pur Sport and Bolide at The Quail — A Motorsports Gathering, while the full Super Sport family joined these cars at 'Le Domaine Bugatti' at The Lodge at Pebble Beach. On display were the Veyron Super Sport, EB110 Super Sport and the Type 55 Super Sport for customers and Bugatti fans to enjoy.

''The United States is Bugatti's largest market, so for us to be able to present two brand new hyper sports cars to enthusiasts and collectors in person here is critical for the company,'' said Stephan Winkelmann, President of Bugatti. ''The two vehicles represent the best of the Bugatti brand, from the enhanced performance capabilities and technological innovation to the ultimate level of luxury and comfort for customers.''

As in years past, Stephan Winkelmann joined other esteemed jury members as they evaluated vehicles taking part in the Pebble Beach Concours d'Elegance.

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[2] Bolide: Not subject to Directive 1999/94/EC, as it is a racing vehicle not intended for use on public roads.

[2] Chiron Super Sport: WLTP fuel consumption, l/100 km: low phase 40.3 / medium phase 22.2 / high phase 17.9 / extra high phase 17.1 / combined 21.5; CO2 emissions combined, g/km: 487; efficiency class: G