MOLSHEIM
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BUGATTI CHIRON PUR SPORT NAMED ROBB REPORT'S BEST HYPERCAR FOR 2021



Robb Report magazine, the global voice of the luxury market, has selected the Chiron Pur Sport as the pinnacle Hypercar of the year.

After extensive reviews of the most elite automobiles in the world, the Bugatti Chiron Pur Sport[1] was selected as Robb Report's ''Best Hypercar for 2021.'' Designed for agility, the Pur Sport has been widely celebrated for its ability to apply the brute power of the Chiron's 16-cyclinder, 1500 horsepower engine to unlock a new dimension of dynamic cornering and tangible performance throughout its entire range of speed.
''The Pur Sport was designed for customers who wanted a Chiron[2] that can reach extremes on their favorite roads, especially in places like the U.S. where there are speed limitations,'' said Stephan Winkelmann, President of Bugatti. ''It is a great honor to receive this accolade from

2026 BUGATTI AUTOMOBILES S.A.S.

a media entity that understands the luxury customer and the details that position Bugatti in a segment of its own.''

The Bugatti Chiron Pur Sport is limited to 60 units at $3,699,000 MSRP, excluding taxes.

In addition, the Royale Series by TIDAL Audio for Bugatti received the ''Best of the Best'' Loudspeaker in 2021 by Robb Report. Introduced as 'the BUGATTI of home audio', the two companies worked together to create a new category of sound systems.

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[1] Chiron Pur Sport: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G