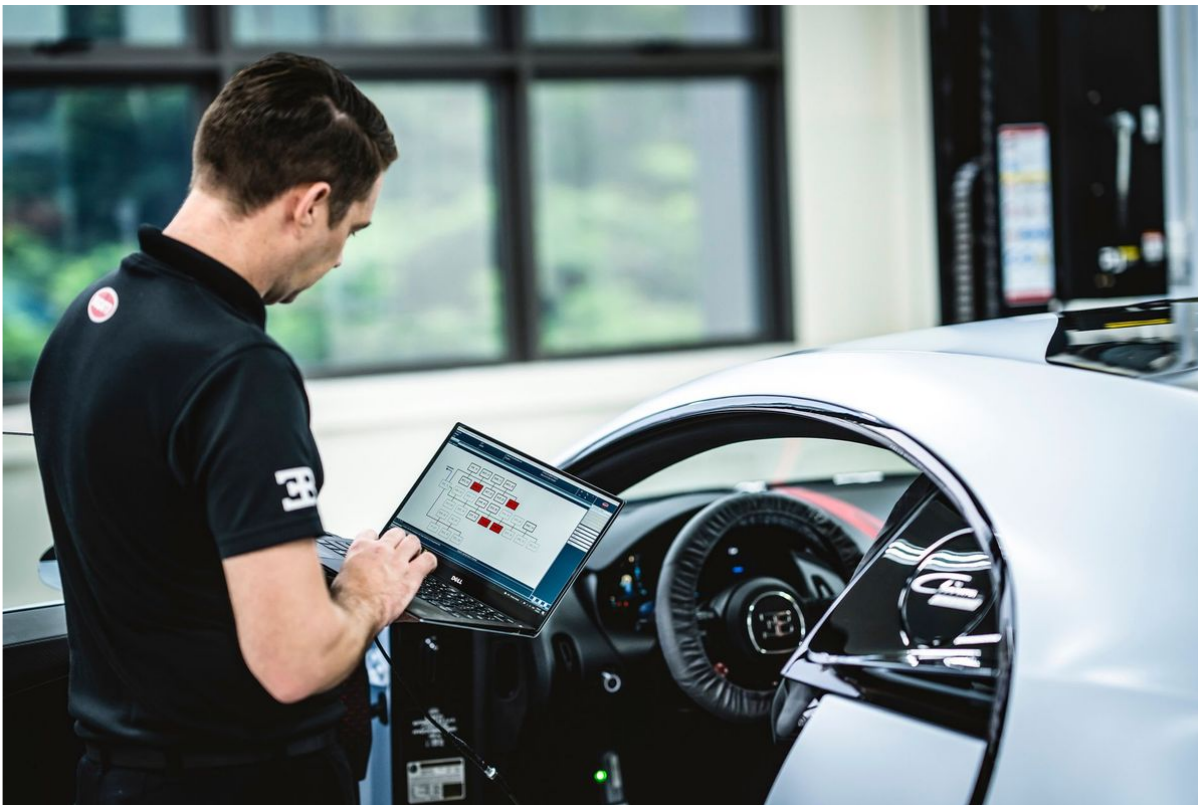


BUGATTI CERTIFIED PRE-OWNED: INCOMPARABLE QUALITY GUARANTEED



A Bugatti is designed to perform at extremes; mechanical and electrical engineering balanced in perfect harmony for incomparable results. Like any thoroughbred it requires meticulous care from the most skilled experts to ensure it always performs at its best. Now, a new Bugatti Certified Pre-Owned Program brings that confidence-inspiring care to a range of Bugatti models already enjoyed by previous owners.

With the launch of the Certified Program, those who choose to purchase a pre-owned Veyron or Chiron¹ through an authorized Bugatti Partner will be able to do so safe in the knowledge that the vehicle they are buying exhibits the incomparable quality expected of the Bugatti 'macaron'. The one-year limited warranty for Certified Pre-Owned Chiron models is just as comprehensive as the original warranty provided for new Bugatti models, covering all parts and labor for mechanical, electrical, corrosion or paintwork issues. For Veyron, the limited warranty relates to all mechanical and electrical items, and covers the cost of parts and labor. The warranty applies worldwide, so even if a customer, for example, buys their car in the Middle East and eventually drives it in Europe, it will still be covered by all European Bugatti Service Partners.

For any warranty work undertaken, only authorized Bugatti Service Partners can be used, and only genuine Bugatti replacement parts fitted. These replacement parts come with a separate two-year warranty that covers replacement and labor. Certified Pre-Owned buyers also receive the added bonus of an inclusive annual service within the first year of ownership, performed at an authorized Bugatti Service Partner.

Bugatti's global network of authorized Service Partners offers unrivalled expertise and knowledge, acting as a single, trusted point of contact for customers. The Certified Pre-Owned Program's use of only authorized Bugatti Service Partners guarantees the best standards of workmanship by highly trained technicians, which cannot be replicated elsewhere, and ensures all warranties remain valid on all Bugatti accessories and parts.

All Bugatti Service Partners can offer Certified Pre-Owned vehicles, carrying the new hallmark of quality, and all customers who make a purchase will receive official certification of their car's status.

Hendrik Malinowski, Managing Director Sales and Marketing at Bugatti Automobiles, said: "The Veyron and Chiron are true automotive icons, hyper sports cars that set breathtaking new standards. Our new Certified Pre-Owned program means that those who want to savor the incomparable excellence of the Veyron and Chiron by opting for previously enjoyed examples, can now benefit from the exemplary customer service and unique attention to detail that only authorized Bugatti Service Partners are able to offer."

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