MOLSHEIM
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BUGATTI CELEBRATES EUROPEAN PREMIERE OF THE DIVO IN PARIS



The venue for the first public appearance of the Bugatti Divo[1] on European soil could hardly be more appropriate. The Divo is coming home. The French luxury brand Bugatti is celebrating the European premiere of its latest model in Paris one month after its world premiere at "The Quail: A Motorsports Gathering" in Monterey, California. On the day before the first press day of the 2018 Paris Motor Show, Bugatti unveiled the Divo before an audience of selected media representatives and customers at an exclusive event in the French capital.
In developing the Divo, Bugatti wanted to create a super sports car with a different character from the Chiron which would still be immediately recognizable as a Bugatti. The Divo, which is powered by Bugatti's iconic eight-litre W16 engine with a power output of 1,500 PS, is tuned for agility, nimbleness and optimum handling performance on winding roads, without any concessions with respect to the usual levels of comfort and luxury. The aerodynamics of the model have been intensively fine-tuned and the suspension and chassis settings have been modified. As a result, the Divo is 35 kilograms lighter and has 90 kilograms more downforce

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than the standard Chiron[2]. The lateral acceleration of the Divo has been boosted to 1.6g. Its maximum speed is limited to 380 km/h. The progressive new design language underlines the inner values of the new super sports model the same time as forging a link with Bugatti's rich coachbuilding heritage of bodies built to its own design and installed on existing chassis.

All 40 cars in the strictly limited series, with a net unit price auf €5 million, were sold immediately upon the start of presentations to selected customers. The Divo is to be produced from 2019 onwards together with the Bugatti Chiron at the brand's headquarters in Molsheim, Alsace. The first deliveries to customers are planned for 2020.

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[1] Divo: WLTP fuel consumption, l/100 km: low phase 43.3 / medium phase 22.2 / high phase 18.0 / extra high phase 18.3 / combined 22.3; CO2 emissions combined, g/km: 506; efficiency class: G