BUGATTI BOLIDE VOTED THE MOST BEAUTIFUL HYPER CAR OF THE YEAR



The Bolide wins the "Hypercars" category at the 36th Festival Automobile International.

With the presentation of the Bugatti Bolide[1] last autumn, the French luxury brand Bugatti unveiled its most extreme car to date. Now the Bolide has been officially voted the most beautiful and aesthetic hyper sports car in the world. The Bugatti Bolide won the "Hypercars" category at the prestigious Festival Automobile International in Paris. An expert jury voted the experimental vehicle from Molsheim the most beautiful hyper sports car of 2020 by a substantial margin from a total of four finalists.
In its 36th year, the Festival Automobile International gave awards to cars from a range of categories according to their beauty, aesthetics, form and design. The expert judging panel was made up of 14 judges, chaired by the architect Jean-Michel Wilmotte and Anne Asensio, Vice President of Design Experience at Dassault Systèmes. The jury selected a winner in each of a total of 15 categories.

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Since 1985, the Festival Automobile International has celebrated the automobile in its most beautiful, creative and exciting forms. The industry itself as well as the changes taking place within it are examined, and the trends analysed. The Festival is also committed to shining a spotlight on those men and women who make the car what it is each and every day, who transform it and adapt it to meet changes in society, environmental requirements, economic upheavals and geopolitical challenges. Each year, the Festival judges reward not only major innovations but also the bold ideas and talent of those involved in the automotive field.

''We are extraordinarily proud that the Festival Automobile International judges were as enthusiastic about the design of the Bugatti Bolide as Bugatti fans all around the world. The experiment to demonstrate the brute force of our W16 engine in a lightweight and high-performance car has resulted in a driving experience akin to riding on a cannonball. My thanks goes to the entire Bugatti team, who have once again demonstrated with this incredible car the full extent of their creativity and technological expertise,'' says Stephan Winkelmann, President of Bugatti. ''Our focus has always been on innovation and aesthetics from the very beginning. Receiving this award is an affirmation of our work.''

With the presentation of the Bolide in October 2020, Bugatti introduced the most extreme, uncompromising, fastest and lightest vehicle concept in the company's recent history. The French luxury car manufacturer designed an ultra-lightweight shell around the iconic 8.0-litre W16 engine with up to 1,850 PS. Weighing just 1,240 kilograms, the Bolide achieves a phenomenal weight-to-power ratio of just 0.67 kilograms per PS. The top speed has been calculated at well over 500 km/h — without sacrificing maximum handling and agility.

''The Bugatti Bolide has been both the greatest joy and the greatest challenge of my 17-year career in Bugatti Design,'' says Achim Anscheidt, Design Director at Bugatti. ''Combining the extreme aerodynamic and thermodynamic requirements into a complete and integral expression of Bugatti's unique DNA is the clearest demonstration of our motto 'Form follows performance'. The fact that this sequential iteration between technical development and design has been recognised by the jury on a stylistic level is a source of enormous pride for the Bugatti design team, and we are extremely grateful for that.''

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[1] Bolide: Not subject to Directive 1999/94/EC, as it is a racing vehicle not intended for use on public roads.