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BUGATTI ASPREY "LA VOITURE NOIRE" SCULPTURE AND NFT AUCTIONED



2026 BUGATTI AUTOMOBILES S.A.S.

The masterpiece based on Bugatti's "La Voiture Noire" hyper sports car has been sold for £378,000 (including Buyers Premium) to a discerning buyer along with the sculpture's accompanying artwork and NFT.

The legend of "La Voiture Noire" has evolved once more with the sale of a one-of-one sculpture by Asprey and accompanying NFT to a passionate collector for £378,000 in a live auction hosted at Phillips in Berkeley Square, Mayfair. Inspired by the infamous lost Type 57SC Atlantic and its modern-day reimagining, the Bugatti "La Voiture Noire", Asprey's studio created a unique gold sculpture and original artwork fused with an NFT.
The auctioning of the inaugural centerpiece of the Bugatti Asprey collaboration attracted international interest at the 20th Century & Contemporary Art Evening Sale, hosted by Phillips Auction House in London on June 30. Over more than two centuries, Phillips has built a reputation as key destination for collectors to purchase the finest contemporary works of art.

The sculpture is being handmade in Asprey's London workshop over the course of six months by master silversmiths and will be mounted upon a bespoke base finished in the unmistakable colors of Bugatti and Asprey.

Linked to its physical counterpart via a QR code and unique serial identifier, the NFT accompanying this "La Voiture Noire" — inspired sculpture is a valuable digital addition to the physical art piece. As an exclusive option to the buyer, the NFT unlocks the choice of an additional sculpture — an accompanying Noire version — that the buyer can choose to commission if they so wish for an additional cost.

The auctioning of the "La Voiture Noire" sculpture follows extraordinary demand for the series of 261 smaller, exclusive sterling silver sculptures of the Bugatti Asprey collection — each also with a respective NFT — that sold out instantly.

Wiebke Ståhl, Managing Director of Bugatti International, said: "We are delighted to have once again received such international demand for the flagship piece born of our partnership with Asprey of London. The one-of-one "La Voiture Noire" sculpture is an artistic representation of the passion shared by Bugatti and Asprey — a pioneering spirit and eye for perfection in the finest details runs at throughout this chef-d'oeuvre. The new owner of this highly exclusive piece is one of many impassioned admirers of the marque, and is no doubt looking forward to the sculpture becoming a cornerstone of their collection."

Ali Walker, Chief Creative Officer of Asprey Studio, commented: "The Asprey Bugatti sculpture is a masterpiece that belongs in such a prestigious evening auction of contemporary and modern art. This is a first for Phillips to auction an NFT with a redeemable sculpture and continues the journey of both Asprey and Bugatti to use technology to advance creativity."

Further details can be discovered at aspreybugatti.com.

Asprey Bugatti 261 collection:
https://opensea.io/collection/asprey-bugatti-la-voiture-noire-collection.

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