

BBC TOPGEAR MAGAZINE HONOURS BUGATTI CHIRON AS "HYPERCAR OF THE YEAR"



At this year's BBC TopGear Magazine Awards, the Bugatti Chiron¹ was presented with the accolade of "Hypercar of the Year". The jury gave the following reason for its decision: "The thrust from rest to 100 mph (161 km/h) is insane but the way it bulldozes its way through the next 100 mph is spooky, and it just keeps going."

The Chiron is designed not only for maximum speed but also to meet the highest possible demands in terms of luxury, comfort, everyday drivability and durability. It combines the best in all these areas and embodies a harmonious concept that makes it a unique super sports car. And the Chiron is also a success story. One and a half years after its world debut at the 86th Geneva International Motor Show, more than 300 vehicles have already been sold. Only 500 of these exceptional cars are to be made.

To date, BBC TopGear Magazine has only awarded the “Hypercar of the Year” accolade five times since it was first presented in 2006. Bugatti is the only brand to have won the award twice. The Bugatti Veyron 16.4 took its place on the podium in 2006.

¹ Chiron: WLTP fuel consumption, l/100 km: low phase 44.6 / medium phase 24.8 / high phase 21.3 / extra high phase 21.6 / combined 25.2; CO2 emissions combined, g/km: 572; efficiency class: G