

CELEBRATING A LEGEND: A TRIBUTE BY PROGRAMME SOLITAIRE — JANUARY 22ND



Programme Solitaire — an ode to Bugatti's unique heritage and the beauty of singularly signature creative expression. Crafting individually exquisite masterpieces with no equal, the program celebrates the art of coachbuilding that flourished under the house of Bugatti in the first half of the 20th century.

At its core, the program represents an unparalleled offering rooted in rich tradition, giving discerning enthusiasts of the marque the opportunity to add their personal statement to the annals of automotive history.

Now, the next chapter of Programme Solitaire is set to be opened: an ultra-exclusive, one-of-one tribute to an icon of Bugatti's inimitable story. A masterpiece of automotive artistry — both celebrating and creating legend.

Witness history being made — follow our [social channels](#) from 4pm CET today, and join the digital reveal to the world on January 22.