

NEW SALES RECORD FOR BUGATTI IN GREATER CHINA: THE WORLD-RENOWNED BRAND ENJOYS GROWING POPULARITY AMONG CHINESE SUPERCAR ENTHUSIAST

Bugatti Greater China announces today that the world-renowned super sports car brand has sold 6 units in China in the first three quarters of 2012, breaking its sales record in Greater China to date. Among the models sold were the Bugatti Super Sport, the Bugatti Grand Sport Vitesse, and the Bugatti Grand Sport. While the Bugatti Super Sport was named the world's fastest supercar in the Guinness Book of World Records in 2010, the Bugatti Grand Sport Vitesse made its Asia debut at the Beijing Auto Show earlier this year.